

evocore®

Encapsulation solutions for dry beverages



As passionate leader in great taste, we offer the broadest portfolio of encapsulation solutions

> EDITORIAL

In today's dynamically developing food & beverage market, one aspect remains unchanged: Consumers expect great tasting products. While a flavor represents only a small part of a food or beverage product recipe, it often determines if a product is repurchased.

Symrise's versatile portfolio of encapsulation solutions protects great taste all the way – from production to consumption – unleashing delicious taste exactly the moment the consumer wants it.

We are proud to look back to an unparalleled heritage of pioneering and preserving great taste: Not only have we continuously developed and invested in new delivery technologies, but also established unique taste tools, delivering against the consumer desire for freshness & authenticity.

Now we have condensed our offer for your every encapsulation need under one common umbrella name: **evocore**[®]

The heartland of encapsulation.



Please join us on a journey through our versatile portfolio, addressing in this booklet specifically the needs and wants of dry beverage customers and consumers. See how **evocore**® can preserve

see now **evocore**² can preserve the magic of flavor and translate it into winning taste solutions for your product – no matter if it is for a delicious tea, an instant coffee drink or powdered citrus beverage.

evocore®

Unleash great taste in your products with Symrise – your encapsulation partner.

Dirk Schrader

Food Technologist Global Initiative Director Encapsulation Flavor

THE HEARTLAND OF ENCAPSULATION

Our family of encapsulation is born to perform, delivering genuine fit-for-purpose flavor performance at an attractive cost-in-use.

Treasuring the secrets of flavor. Unleashing great taste!

EVOCOTE[®] SYMRISE'S ENCAPSULATION PORTFOLIO UNLEASHING GREAT TASTE

Symrise is the passionate leader in encapsulation technologies and solutions. We continuously 'own and grow' in a sustainable and evolutionary manner the 'heartland' of what encapsulation is all about – today and in the future. Symrise will continue to innovate tomorrow, to show our strong focus in treasuring outstanding tastes.

The **evocore**[®] 'heartland of encapsulation' is populated with a comprehensive portfolio of product brands clearly indicating by their brand names that they are part of a **globally recognized product family**.





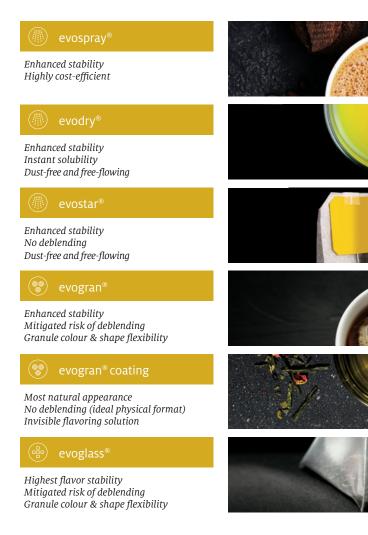
Symrise evocore® PRODUCT BRANDS OVERVIEW

evocore®					
	extrusion		drip casting		
	evoglass®	evoglass® SF	evocap®	evocap® alginate	evopearls [®]
		24			
	The art of extrusion. Ultimately flexible. Ultimately stable. Made to appeal.	The sugar- free way of extrusion. A continuous flavor release with a visual attraction.	The origin of all drip casting technologies with an outstanding flavor burst for an exciting taste experience.	A further milestone in drip casting technologies. A vegan solution with outstanding flavor burst.	The leading -edge in drip casting for high process stability. A vegan solution combining an exciting onset of taste with a remarkably long-lasting experience.



Symrise encapsulation CUSTOMER STRENGTH FOR CONSUMER BENEFITS

Customer



Consumer



Full taste experience Consistent quality Affordable product



Affordable product High flavor impact Instant solubility & flavor release



Full taste experience Consistent blend quality Instant solubility & flavor release



Full taste experience High flavor impact

evogran® coating (

Most natural taste experience Most consistent blend quality Premium / naturalness appeal



Good flavor impact Consistent blend quality Visually appealing









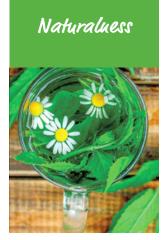






Winning with dry SYMRISE GROWTH PLATFORMS













Which great taste do you want to unleash? Talk to us,

www.symrise.com

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