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Symrise Investor Presentation

Olaf Klinger (CFO) – June 2019

Agenda Overview



- 1 Who is Symrise?
- **2** Financials
- 3 Investment Highlights
- 4 Outlook
- 5 Appendix

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Who is Symrise?

Symrise Overview



Symrise's products provide exciting flavor and fragrance experiences and contribute to the health and well-being of consumers in

~160 countries around the world.



Symrise offers ~30,000

innovative fragrances and flavors, cosmetic ingredients and pet food ingredients.



nostly natural raw materials

including vanilla, citrus products, onions, fish, meat and flower and plant materials, these products are custom-tailored for every region of the world.





Furthermore, for solutions in the health and personal care application areas, we provide biofunctional and bioactive ingredients and substances.



around the world make up the company. Their hard work, passion and diversity are key to the company's success.

The Symrise Group >100 Sites Around the World









Industry An attractive niche



Megatrends support organic growth: ...health & wellness ... middle class boom & urbanization ... naturalness & sustainability ... traceability ... vegetarian food ... **Industry tied to population growth and disposable income**; *little dependence on cyclical, economic trends.*

High market concentration – *top 4 players with* \sim 47%.

Global footprint key to meet local tastes & preferences.

'Sweet spot' in value chain: *only a small fraction of product costs (1-5%), but a key buying criteria.*

Sustainability & supply chain management increasingly important.

High barriers to entry *e.g. core list system and increasing regulatory pressure.*

Tailor-made products with generally small volumes and decreasing product life cycles.

Handling complexity for our clients. *Managing* ~10,000 *raw materials for* ~30,000 *products.*

Short-term visibility.

Products and solutions for every need We operate our business through three segments



| FLAVOR | NUTRITION | | SCENT & CARE | |
|---|---|--|---|---|
| Flavor Beverages Savory Sweet | Diana Food Pet food Aqua Probi* | Fragrances Fine fragrances Consumer fragrances Oral care | Cosmetic Ingredients Cosmetic actives Sun protection | Aroma Molecules Scent components Menthol Cooling substances |
| Production of <i>flavorings</i> to give foods and beverages their individual tastes Supply of <i>individual flavorings</i>, as well as <i>complete solutions</i> with additional functional ingredients Approximately <i>13,000 items</i> sold in 146 countries | World leader in <i>food</i> <i>production</i> solutions based on <i>natural ingredients</i> Production of food ingredients comprising <i>sensory product</i> solutions, solutions to improve <i>taste and pets' acceptance</i> of pet food, <i>marine ingredients</i> for aquacultures and <i>probiotics</i> | Combination of aromatic raw materials to make <i>complex fragrances</i> (perfume oils) Perfume oils used in <i>fine fragrances</i> and in <i>personal care</i> and <i>household products</i>, as well as mint flavors for <i>oral care</i> products | <i>Portfolio</i> of active ingredients, sun protection, hair care, micro protection, functionals, botanicals and color solutions Combination of <i>nature</i>, <i>science</i> and <i>chemistry</i> to cater to the needs of <i>modern global consumers</i> | Production of <i>nature-identical menthols</i>, scent components and cooling substances Products used for <i>own</i> production of <i>perfume oils</i>, as well as marketed to companies in the consumer goods and fragrance & flavor industries |

* Probi AB is listed in Sweden; Symrise owns 57.65% as per December 31, 2018

Corporate strategy Consequent strategy implementation pays off



| Vision | | | | |
|--|---|--|--|--|
| Growth | Efficiency | Portfolio | | |
| Growth in Emerging Markets Maximization of customer spectrum Targeted innovation | Specific efficiency programs Optimizing raw material portfolio | Portfolio expansion in Nutrition and Cosmetics Bolt-on M&A in the core business | | |
| Sustainability | | | | |
| Values | | | | |

Strategic priorities

Growth

Focus on organic growth by implementation of incremental growth projects and capacity expansion

Efficiency

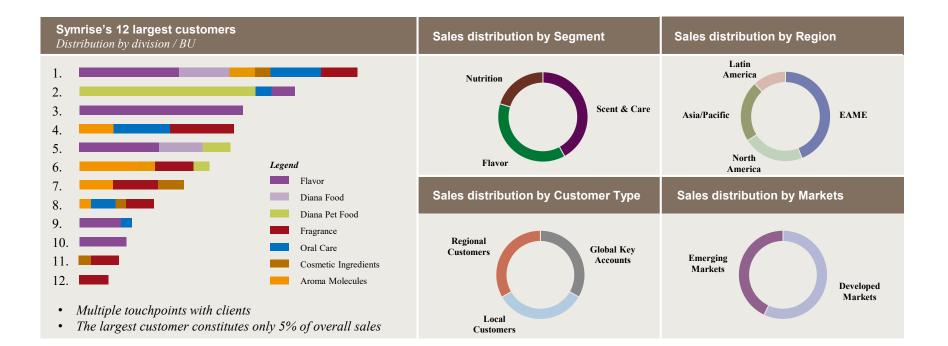
Efficiency programs such as employing artificial intelligence

Portfolio

Further driving shift into high margin applications going forward

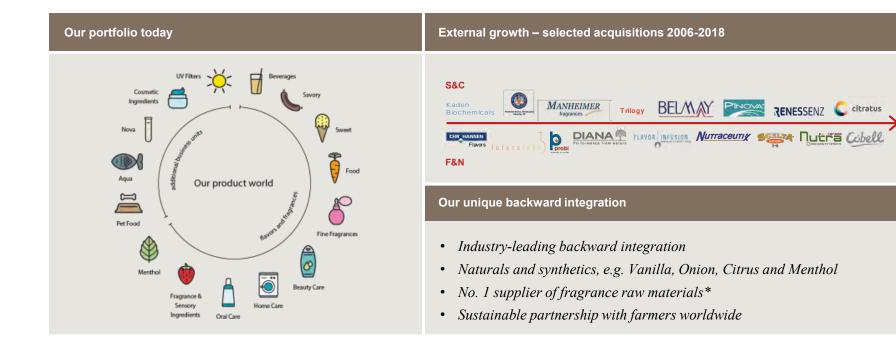
Well-balanced Business Portfolio across segments, customers, regions and markets





Beyond traditional Flavor & Fragrances *Building a unique portfolio*





Growth and Sustainable Business by implementing the UN Sustainable Development Goals





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Financials



Sales and EBITDA *Profitable growth and creating value since IPO*





* EBITDA adjusted for restructuring and integration expenses

**19-22% EBITDA margin target since 2012

Financial Highlights 2018 Symrise records another year of outstanding sales growth



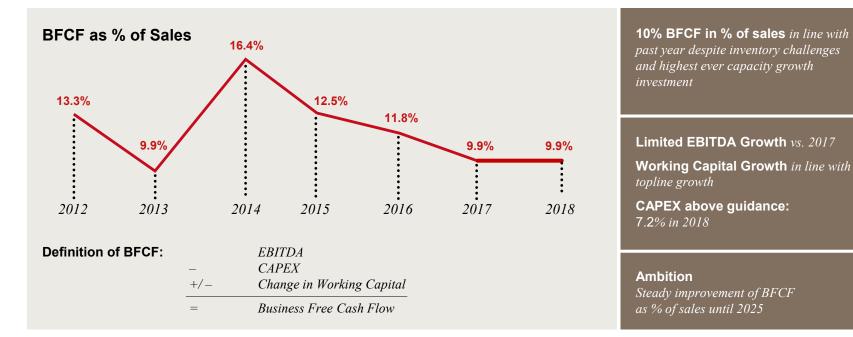


* Business Free Cash Flow = EBITDA - CAPEX +/ - Change in Working Capital

**attributable to shareholders of Symrise AG

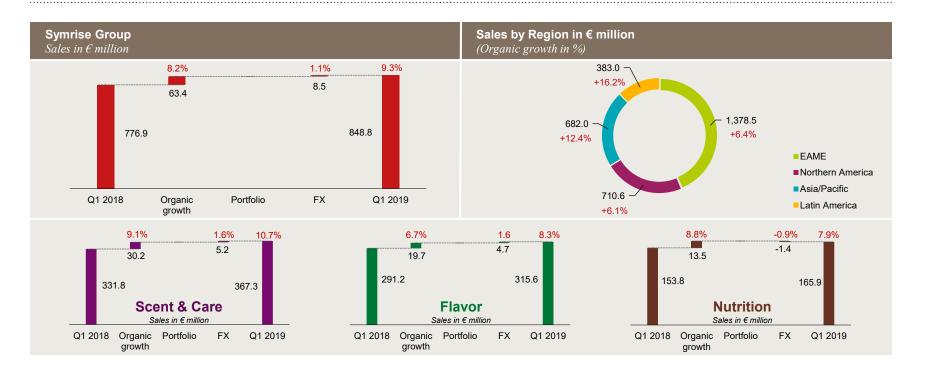
Business Free Cash Flow introduced as a new internal KPI for 2018





Q1 2019 *On track for strong growth*





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Investment Highlights

Investment Highlights Diversified, stable and profitable growth



| Leading global focused F&F producer | Attractive and well- positioned business model with exposure to fundamental macro trends | Cash generation and profitable growth | Investment-Grade Financing Structure |
|---|---|---|--|
| — Symrise is a <i>leading supplier of</i> | — Diversified business model by | — Constantly strong EBITDA margin | — Top priority is to <i>remain an</i> |
| <i>consumer ingredients</i> with approx. | segments and regions with | supports cash generation; Sales | Investment-Grade Profile |
| 10% market share of the global AFF | <i>well-positioned portfolio</i> that allows | CAGR of approx. 11% p.a. suggests | |
| market | to participate in future growth | good future cash generation | Conservative Financial Policy – last |
| _ | dynamics across several industries | | acquisition was financed via Equity |
| Outperformed peers in top-line | and cross-linking of competencies | Investments in growth are currently | & Debt |
| growth in recent years | — | at peak and should decline over the | — |
| — | High barriers to entry and stable | next years, whilst profitability should | Long-term leverage target of 2.0 to |
| Strong and experienced | oligopoly market structure | further increase. Additionally, | 2.5x (Net Debt incl. Pensions to |
| management with proven track | — | management implemented cash- | EBITDA) |
| record since Symrise IPO in 2006 | Favourable industry dynamics with | based KPIs to improve sensibility for | — |
| | robust above GDP growth prospects | margin strength | Well-balanced maturity profile with |
| | in a <i>diverse range of end-markets</i> , | | strong access to Equity and Debt |
| | supported by global macro trends | | Capital Markets |



Outlook 2019 *Confident to achieve targets*



| Targets 2019* | | Growth dynamics | |
|---|------------------------------|---|--|
| Grow faster than the relevant market > 3-4% | Organic growth 5-7% | Promising start into 2019 Ongoing good business dynamics and project pipeline Added competencies and further differentiated portfolio through integration of ADF/IDF | |
| Profitability ~20% EBITDA | Strong focus on cash flow | Industry leading backward integration with focus on naturals Capacity expansion in growth segments and markets to fully leverage growth opportunities | |

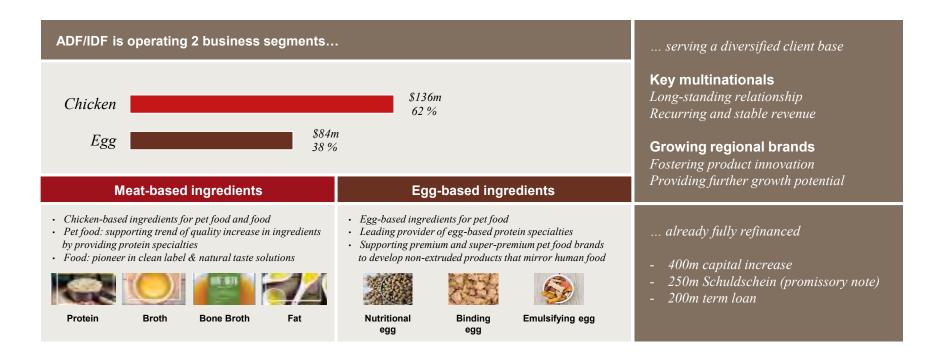
Driving growth through targeted investments ... *especially in R&D, technology and capacity expansion*





... and carefully selected acquisitions like ADF/IDF *A unique provider of meat- and egg-based protein*





Objectives 2025 Supported by our proven strategy



| Financial goals | 2020 | 2025 |
|---|--|---|
| Sales growth Sales in Emerging markets Customer mix | 5 – 7 % pa (CAGR) > 50 % 1/3 global, regional, local | 5 – 7 % pa (CAGR) > 50 % 1/3 global, regional, local |
| EBITDA margin CAPEX Dividend | 19 – 22 % 5 – 6 % 30 – 50 % | 20 - 23 % due to more favorable product mix 4 - 5 % by 2022 most of the major invests completed 30 - 50 % planned to be continued |
| Sustainability goals | | |
| Environment | 33 % improvement of footprint | 50 %* improvement of footprint |

Symrise AG Financial Calendar & Contact



Financial Calendar

August 8, 2019 *H1 2019 results*

October 29, 2019 9M 2019 trading statement

Contact

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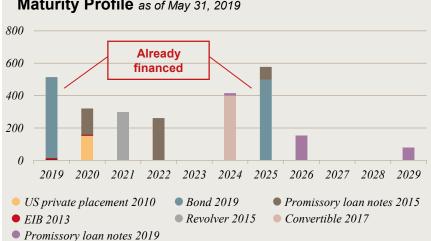
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Appendix

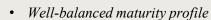


Appendix: Solid Financing Structure Clear focus on investment grade

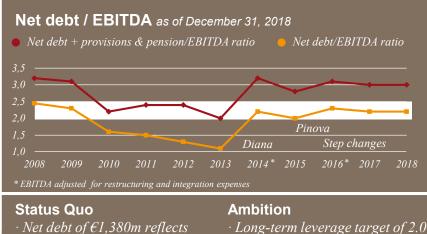




Maturity Profile as of May 31, 2019



Well-diversified financing instruments



- $2.2 \times EBITDA$
- · Net debt including pensions of \notin 1,893m reflects 3.0 x EBITDA
- to 2.5x EBITDA (incl. pensions)
- · Unchanged since IPO
- · Top priority: Remain an *investment grade profile*

Appendix: Proposed ADF/IDF acquisition *All three financing facilities completed*



Bridge and Term Facilities Agreement €800m / 31 Jan 2019

Facility A Bridge to Equity* €400m

Accelerated book building of primary shares Offer price €71.25 / Volume €400m Pricing date 8 Feb 2019 BNP and UniCredit *Facility B* Bridge to Debt €200m

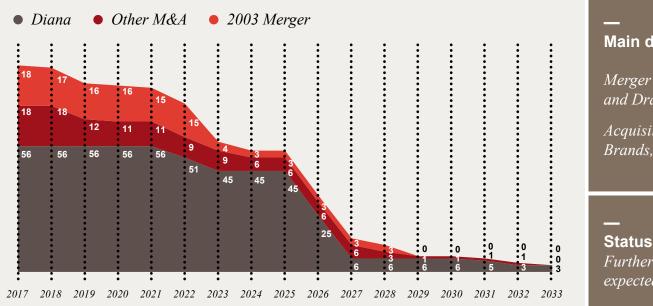
[increased to €250m]

Issuance of a Schuldschein Ioan Size €200m Launch date 22 Feb 2019 Estimated settlement 29 Mar 2019 LBBW, Helaba and Commerzbank Facility C Term Loan €200m

Syndication amongst existing banking group Term 5Y, amortizing Closing 25 Feb 2019

* 5,614,036 new shares; increase from 129,812,574 to 135,426,610 shares

Appendix: Amortization from business combinations symrise Major effects are fading out



Main drivers

Merger of Haarmann & Reimer and Dragoco in 2003: Recipes

Acquisition of Diana in 2014: Brands, customer base and recipes

Further EPS support expected over time

* only M&A-related amortization (without software or internally generated intangible assets)