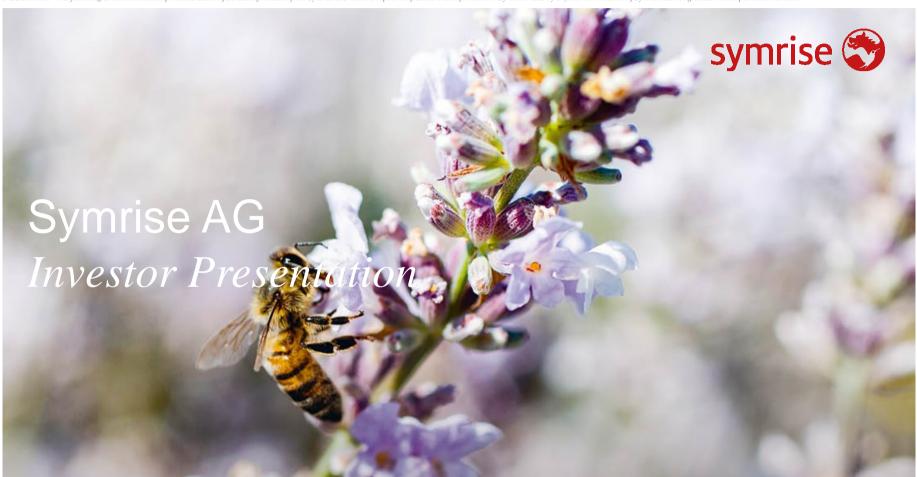
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Olaf Klinger (CFO) – November, 2019

## Symrise *Overview*



*Sales:* **€3.2**bn\*

EBITDA-margin: 20<sub>%\*</sub>

**Symrise offers** 

~30,000

innovative fragrances and flavors, cosmetic ingredients and pet food ingredients. **Based on** 

~10,000

mostly natural raw materials

including vanilla, citrus products, onions, fish, meat and flower and plant materials, these products are custom-tailored for every region of the world.



Symrise's products provide exciting flavor and fragrance experiences and contribute to the health and well-being of consumers in

~160 countries around the world.



~10,000



around the world make up the company.

Their hard work, passion and diversity are key to the company's success.

\*2018

### Our Industry *An attractive niche*



#### Megatrends support organic growth:

...health & wellness ... middle class boom & urbanization ... naturalness & sustainability ... traceability ... vegetarian/vegan/halal/kosher food ...

Industry tied to population growth and disposable income; little dependence on cyclical, economic trends.

#### **High market concentration**

top 4 (Givaudan, IFF, Firmenich and Symrise) with ~47%.

Global footprint key to meet local tastes & preferences.

**'Sweet spot' in value chain:** only a small fraction of product costs (1-5%), but a key buying criteria.

Sustainability & supply chain management increasingly important.

**High barriers to entry** *e.g. core list system and increasing regulatory pressure.* 

Tailor-made products with generally small volumes and decreasing product life cycles.

Handling complexity for our clients.

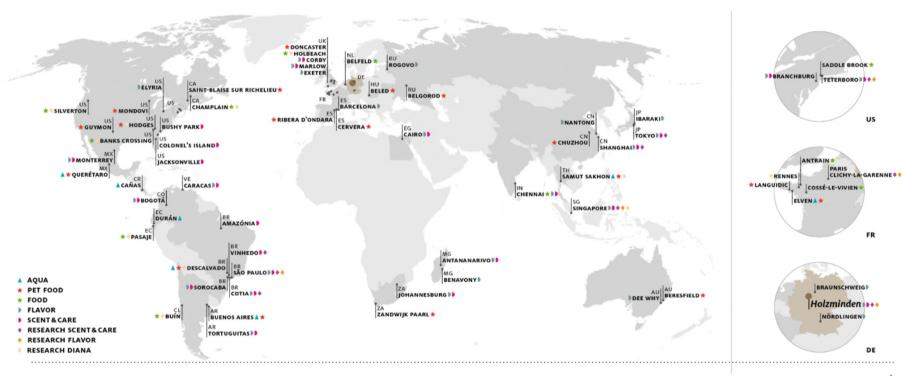
Managing ~10,000 raw materials for ~30,000 products.

Short-term visibility requires flexibility, mobility and agility.

### Our Global Footprint

#### >100 sites around the World





### Our Organizational Structure



### We operate our business through three segments

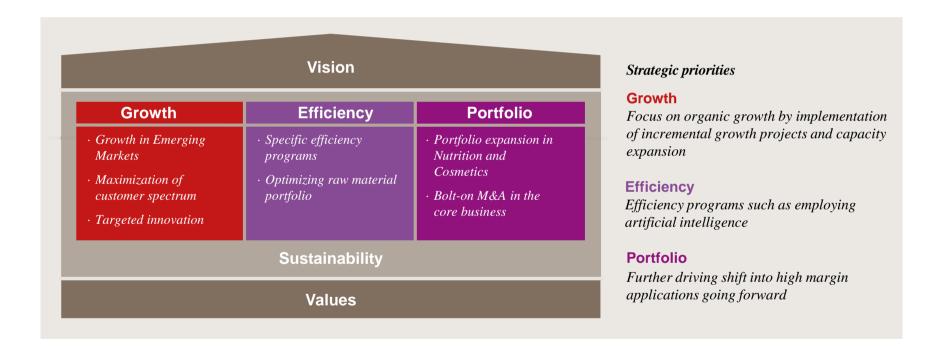
FLAVOR	NUTRITION		SCENT & CARE	
<b>Flavor</b> Beverages Savory Sweet	<b>Diana</b> Food Pet food Aqua Probi <sup>1</sup>	Fragrances Fine fragrances Consumer fragrances Oral care	Cosmetic Ingredients Cosmetic actives Sun protection	Aroma Molecules Scent components Menthol Cooling substances

<sup>&</sup>lt;sup>1</sup> Probi AB is listed in Sweden; Symrise owns 57.65% as per December 31, 2018

#### Our Corporate strategy

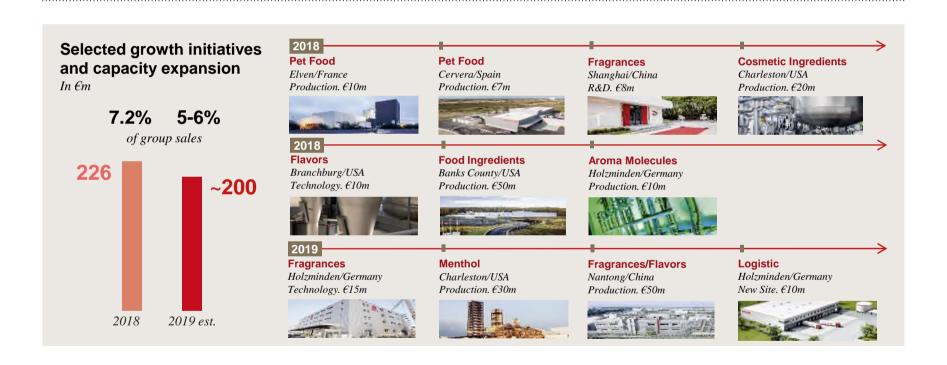
### Consequent strategy implementation pays off





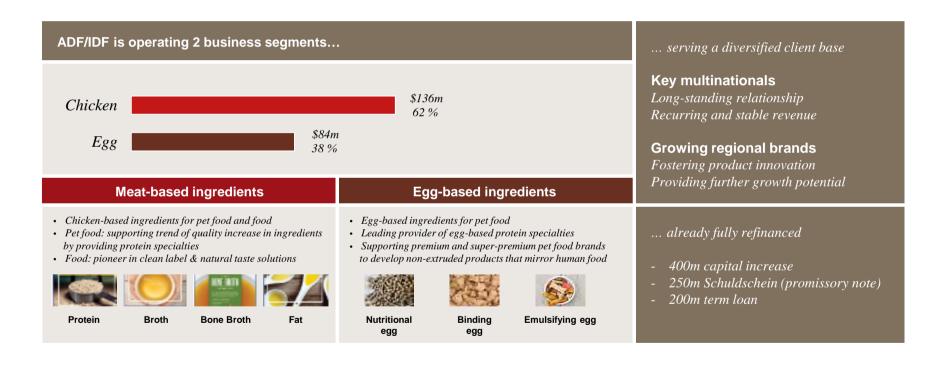
## Driving growth through targeted investments ... especially in R&D, technology and capacity expansion





### ... and carefully selected acquisitions like ADF/IDF A unique provider of meat- and egg-based protein





#### **Backward integration**

#### Serving the trend towards naturals & traceability



**1. Strategic acquisitions** that enable us to move closer to the origin of the raw materials we process.



**3. Partnerships** *e.g.* onion field studies in cooperation with the HOL Onion Ring

**4. Long-term contracts** and sustainability partnerships with commitment to purchase e.g. for d/l-menthol or bergamot.









**2. Social engagement** to improve the living conditions in regions like Madagascar and Brazil by investing in local infrastructure, education and social benefits such as health insurance.

**Industry-leading backward integration** 

Naturals and synthetics, e.g. Vanilla, Onion, Citrus and Menthol

**No. 1 supplier** *of fragrance raw materials* <sup>1</sup>

**Sustainable partnership** *with farmers worldwide* 

**Serving the trend** *towards naturals* & *traceability* 

**Securing access** *to key raw materials* 

#### **Ambition**

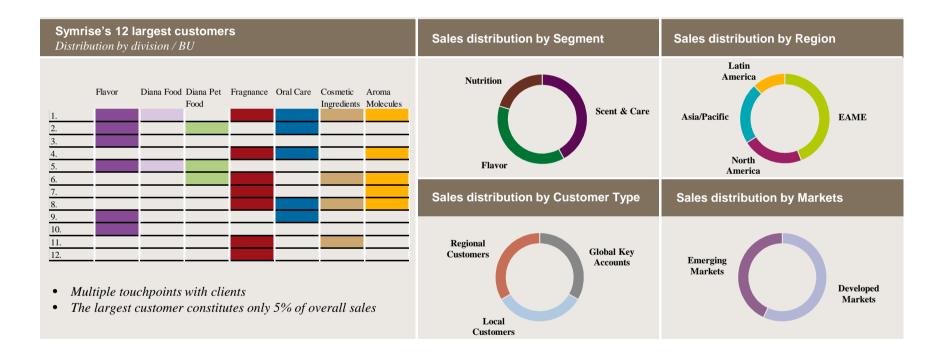
100% traceability of strategic raw materials by 2020

 $<sup>^{1}\</sup>textit{E.g.} > 80\% \textit{ of oral care compounds are homemade (Menthol, Anethol, Carvone and Cooling compounds)}$ 

#### Well-balanced Business Portfolio

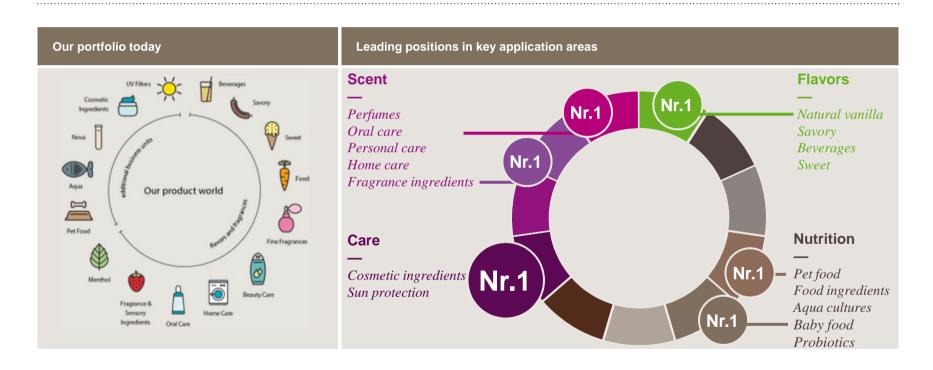






## Expansion beyond traditional Flavor & Fragrances A unique portfolio with new growth areas





## Scent & Care using Artificial Intelligence O Boticario Fragrances Egeo ON You and ON Me





June 2019: The first PHILYRA project launched with *O Boticario*, the #1 Brazilian Fragrance Company

PHILYRA created two fine fragrances for the youth-oriented EGEO brand

The AI fragrances scored higher than market fragrances in consumer blind-tests for liking

#### "Vanilla for Change" initiative

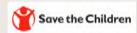
Shaping the future of young people in Madagascar and the UK



















#### "Vanilla for Change" initiative

- Joint initiative with Unilever, its brand Wall's, Save the Children, ME to WE and Symrise, launched on May 17, 2019
- Goal is to reinforce the support for vanilla farmers and young people within the vanilla communities in Madagascar and young people in the UK
- UK consumers find a 'Track Your Impact' QR code on each Wall's vanilla ice cream and can learn about their specific contribution
- **Benefits** *provided include health insurance, financial seminars* and training for farmers, and resources and learning opportunities for teachers and students
- Promoting multiple UN SDGs















### Financial Performance

### Profitable growth since IPO





#### Financial Highlights H1 2019

### Continued strong performance



Sales

**€ 1,692**m

+6.2% Organic growth



**Business Free Cash Flow** 

**7.8**%

vs. 7.3 % H1 2018

Net debt / EBITDA(N)<sup>1</sup>

**1.8**<sub>X</sub>

Incl. provisions for pensions 2.7x



EBITDA(N)<sup>1</sup> margin

**20**.8%

EBITDA(N)1

€ **351**m

Net income<sup>1</sup>

€ **153**m

Earnings per share<sup>1,2</sup>

€ 1.14

Outlook 2019:

Improved EBITDA(N)<sup>1</sup> margin of

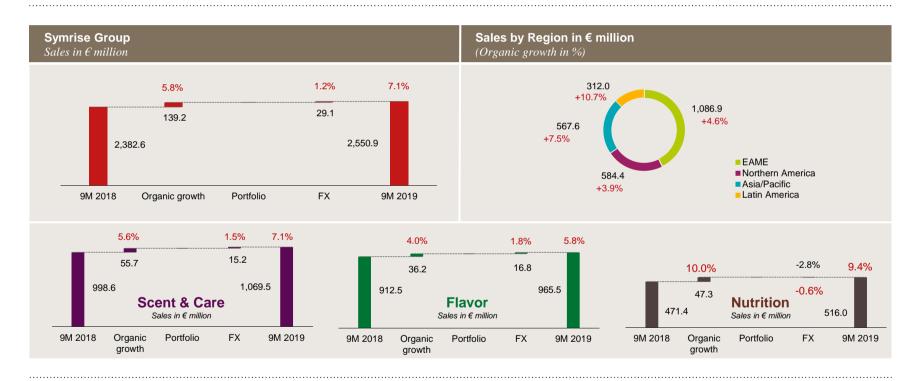
~21%

<sup>&</sup>lt;sup>1</sup> Adjusted for ADF/IDF transaction cost / including IFRS 16 effect

<sup>&</sup>lt;sup>2</sup> Undiluted, attributable to shareholders of Symrise AG

# 9M 2019 On track for strong growth





## Operational Highlights H1 / 9M Strategy execution to achieve objectives 2019



#### Growth

**Menthol:** new plant in the US plant

Flavor: opening of liquid plant in Russia

**Fragrances:** *expansion of production in Holzminden* 





#### **Efficiency**

**Cosmetic Ingredients:** *opening of new development center in Holzminden* 

Vanilla for Change: Unilever, Save the Children, ME to WE initiative dedicated to purpose-driven ice cream brands with society benefits





#### Portfolio

#### **Acquisition ADF/IDF:**

US-based provider of natural protein solutions (closing November 4)

**Acquisition Cutech:** *Italian-based expert in bio-analytical screening methods* 





## Investment Highlights Diversified, stable and profitable growth



Broadest product portfolio in the industry

...pet food... probiotics... cosmetics... flavors ... fragrances... aroma molecules ... aqua ...

Highest growth rates in the industry, further expansion in adjacent areas

Leading supplier of consumer ingredients

Strong focus on new technologies and R&D

'always inspiring more'

German Sustainability Award 2012 and 2019

**Benefiting from Mega Trends** 

Attractive and robust growth market

Backward integration secures access to key raw materials

Well balanced client, product and regional mix

*Investment grade profile* 

# Outlook specified for 2019 Normalized EBITDA margin of around 21 %



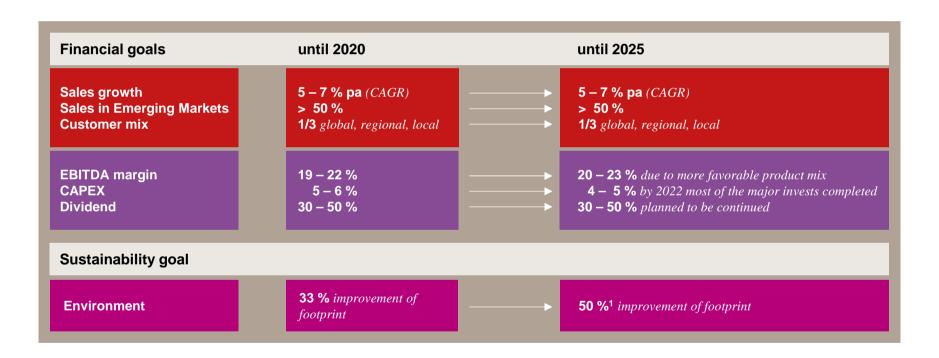
Target	s 2019	Growth dynamics	
Organic growth  5-7%  CAGR		Strategically well-positioned, sustainable growth opportunities through differentiated portfolio  Added competencies through integration of ADF/IDF  Industry-leading backward integration with focus	
Increased Profitability  ~21% EBITDA(N)¹ margin	New KPI: Cash flow  >10%  Business Free Cash Flow	on renewable raw materials  Growth dynamics will lead to higher profitability in 2019  Business Free Cash Flow expected to reach double-digit percentage range of sales for fiscal year	

<sup>&</sup>lt;sup>1</sup> Excluding ADF/IDF, including IFRS 16 effect

#### Objectives 2025

### supported by our proven strategy

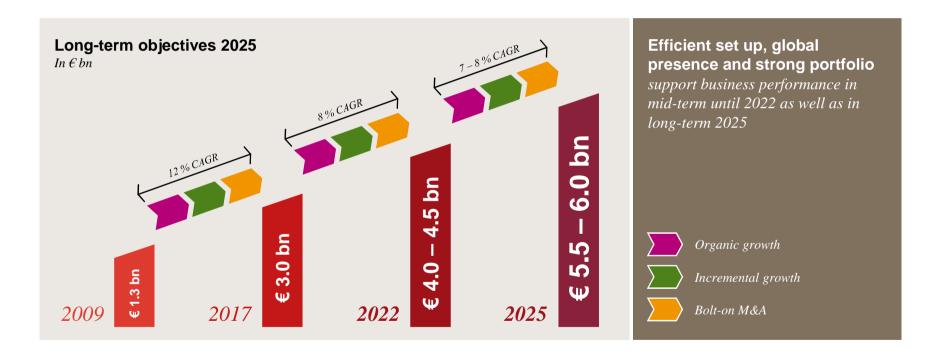




<sup>&</sup>lt;sup>1</sup> Science-based target (SBT) 2016-2025

# Long-term growth objective confirmed *Doubling sales by 2025*





### Symrise AG

#### Financial calendar & contact



**Financial Calendar** 

March 11, 2020

Full Year Results 2019, Frankfurt

**April 28, 2020** 

3M 2020 trading statement

August 6, 2020

**6***M* 2020 results

October 29, 2020

9M 2020 trading statement

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