

## Press release

Holzminden, March 18, 2024

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# Symrise launches Savelite<sup>®</sup> HB, a highly versatile multifunctional ingredient for protecting cosmetic formulations

- Protects from oxidation, microorganisms and offers moisturization
  - A readily biodegradable ingredient
  - Innovative technology reshapes the field of product protection
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**Symrise Cosmetic Ingredients announces an addition to its portfolio of beauty ingredients: Savelite<sup>®</sup> HB, a multifunctional hydroxypropolyester can protect all types of cosmetic products targeting normal to sensitive skin. Based on well-known ingredients and harnessing innovative technology, the antimicrobial ingredient offers a range of key benefits for formulators and consumers.**

Savelite<sup>®</sup> HB, a clear, colorless, and odorless liquid, enhances product protection by acting against microorganisms and oxidation. As a cold-processable ingredient, it allows for easy handling. It thus saves time and energy during production. Offering the functionality of proprietary Ingredients, Savelite<sup>®</sup> HB builds on well-established propanediol and benzoic acid molecules. The introduction of this ingredient, 10 years after the launch of the revolutionary SymSave<sup>®</sup> H, sees Symrise broaden its formulator toolbox.

While enabling the formulation of safer products, Savelite<sup>®</sup> HB acts as an efficient moisturizer. *in vivo* corneometer testing show an increase of 10.9% after two weeks. It fully respects the skin microbiome. Further, it can help stabilize emulsions by reducing oil droplet size.

The ingredient meets Symrise sustainable targets. Readily biodegradable, Savelite<sup>®</sup> HB is produced via a sustainable manufacturing process aligned with the principles of green chemistry.

“Symrise has been leading the way on innovations in cosmetic product protection for more than 30 years,” says Sabrina Mizaël, Senior Global Product Manager Cosmetic Ingredients at Symrise. “Thanks to this new technology made from well-known ingredients, we are increasing the diversity of our product protection solutions. This enables us to support our customers in their formulation processes. Also, we are helping minimize the impact of our industry on the environment.”

Symrise will introduce Savelite<sup>®</sup> HB at the in-cosmetics global trade fair taking place in Paris, France, on April 16-18.

### **About Symrise:**

*Symrise is a global supplier of fragrances, flavorings, cosmetic active ingredients, and raw materials, as well as functional ingredients. Its clients include manufacturers of perfumes, cosmetics, food and beverages, the pharmaceutical industry and producers of nutritional supplements and pet food.*

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inspiring more ...



*Its sales of approximately € 4.7 billion in the 2023 fiscal year make Symrise a leading global provider. Headquartered in Holzminden, Germany, the Group is represented in more than 100 locations in Europe, Africa, the Middle East, Asia, the United States and Latin America.*

*Symrise works with its clients to develop new ideas and market-ready concepts for products that form an indispensable part of everyday life. Economic success and corporate responsibility are inextricably linked as part of this process. Symrise – always inspiring more...*

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