



## Press Release

Mississauga, Canada/Holzminden, Germany July 19, 2023

---

# Symrise company Giraffe Foods recognized as one of Great Places to Work in Canada

- Award based on employee feedback and company culture assessment
- One of only 25 companies in Canada to receive this recognition
- Investment in employees to grow their resources for training, and professional opportunities

---

**Giraffe Foods announces that it feels honored that Great Place to Work has put it on their prestigious 2023 list of Canada's Best Workplaces in Manufacturing. Giraffe Foods received this esteemed recognition as the only one out of 25 companies in the nation. This reaffirms its commitment to fostering a positive and fulfilling work environment for its employees.**

The Great Place to Work annual list identifies exceptional workplaces across various industries in Canada, based on employee feedback and company culture assessment. The recognition underscores Giraffe Foods' strong dedication to creating a workplace that promotes collaboration, inclusivity, and professional growth.

"We feel thrilled and humbled by the recognition as one of Canada's Best Workplaces in Manufacturing," said Jim Ellis, General Manager of Giraffe Foods. "At Giraffe, our success is rooted in our people. This recognition gives a testament to their hard work, talent, and commitment. We strive to foster an environment where our employees feel valued, motivated, and empowered to achieve their full potential."

Giraffe Foods places a strong emphasis on fostering a positive corporate culture that promotes work-life balance, career development, and employee well-being. The company's leadership team dedicates themselves to maintaining an open-door policy, encouraging transparent communication, and empowering employees to contribute their ideas and insights.

The company's commitment to employee satisfaction extends beyond the workplace. Giraffe Foods offers comprehensive benefits packages and various employee programs that promote health and wellness. These initiatives include fitness programs, mental health support, and social activities that promote team bonding and a sense of community.

The recognition as one of Canada's Best Workplaces in Manufacturing further solidifies Giraffe Foods' position as an industry leader in providing exceptional products and services. The company's commitment to excellence is clear to its customers. They benefit from the innovativeness, creativity, and passion of a highly engaged and motivated workforce.

Giraffe Foods continues to invest in its employees. This ensures they receive the resources, training, and opportunities for professional growth. By nurturing a culture of innovation, collaboration, and continuous improvement, the company feels sure to continue its leading role in the food manufacturing industry.

always  
inspiring more...



### **About Giraffe Foods:**

*Giraffe Foods, a Symrise Company, is a Canadian-based manufacturer and supplier of high-quality culinary flavor ingredients. With a commitment to innovation and excellence, Giraffe Foods offers a wide range of products that cater to the evolving needs of the food industry. The company's dedication to customer satisfaction, coupled with a positive and inclusive work environment, sets Giraffe Foods apart as an industry leader.*

[giraffefoods.com](http://giraffefoods.com)

### **About Symrise:**

*Symrise is a global supplier of fragrances, flavorings, cosmetic active ingredients and raw materials, as well as functional ingredients. Its clients include manufacturers of perfumes, cosmetics, food and beverages, the pharmaceutical industry and producers of nutritional supplements and pet food.*

*Its sales of approximately € 4.6 billion in the 2022 fiscal year make Symrise a leading global provider. Headquartered in Holzminden, Germany, the Group is represented in more than 100 locations in Europe, Africa, the Middle East, Asia, the United States and Latin America.*

*Symrise works with its clients to develop new ideas and market-ready concepts for products that form an indispensable part of everyday life. Economic success and corporate responsibility are inextricably linked as part of this process. Symrise – always inspiring more ...*

#### **Media contact:**

**Christina Witter**

Phone: +49 55 31 90-21 82

Email: [christina.witter@symrise.com](mailto:christina.witter@symrise.com)

#### **Social media:**

[twitter.com/symriseag](https://twitter.com/symriseag)

[youtube.com/agsymrise](https://youtube.com/agsymrise)

[instagram.com/symriseag](https://instagram.com/symriseag)

#### **Giraffe Foods contact:**

**Richa Singh**

Phone: +1 905.678.2783 ext 584

Email: [richa.singh@symrise.com](mailto:richa.singh@symrise.com)

[linkedin.com/company/Symrise](https://linkedin.com/company/Symrise)

[xing.com/companies/symrise](https://xing.com/companies/symrise)

[instagram.com/finefragrancelstories\\_bySymrise](https://instagram.com/finefragrancelstories_bySymrise)