

BOTANICALS
Actipone® Alpha-Pulp
183926



Actipone® Alpha-Pulp No. 183926

A Copious Fruit Cocktail for Beautiful Hair

BENEFITS

Actipone® Alpha-Pulp – representing the richness and generosity of fruit and plant pulps - neutralizes environmental damage and gives back natural health leaving the hair radiant and glossy. Furthermore, it improves the volume, suppleness and smoothness of the hair and makes it easier to style.

Hair care products containing Actipone® Alpha-Pulp improve the state and the appearance of the hair immediately after usage.

PRODUCT DESCRIPTION

- Light yellow to yellow color
- Water soluble
- pH-value: 2-3
- Recommended dosage: 1-3%
- Compatible with the usual cosmetic raw materials

Nature provides us with an extraordinary source of indispensable elements for beautiful and shiny hair.

The effects of fruit acids on skin and hair are widely recognized.



PROVEN EFFICACY – IMMEDIATE EFFECT

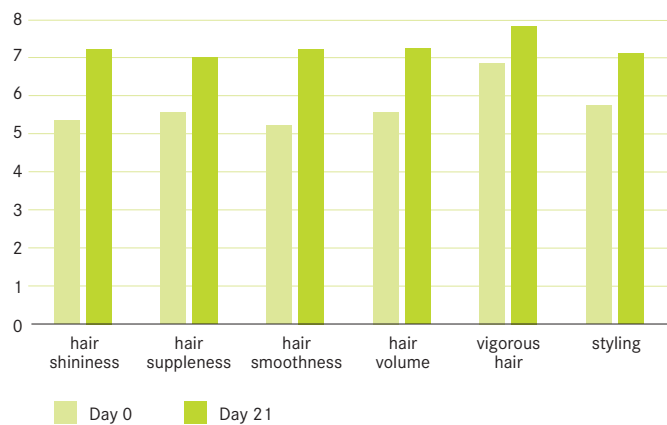
Evaluation by the hairdresser on day 0 before and after application of the shampoo with 1% Actipone® Alpha-Pulp.



Immediate improvement of the state of the volunteers' hair.

PROVEN EFFICACY –LONG-TERM EFFECT

Evaluation by the hairdresser on day 0 and day 21, each time before application of the shampoo with 1% Actipone® Alpha-Pulp. Utilization of the shampoo three times per week.



Improvement of the state of volunteers' hair in comparison with the initial state.