

Florazon

- > 100360
- > EU-REACH 01-2120758796-34

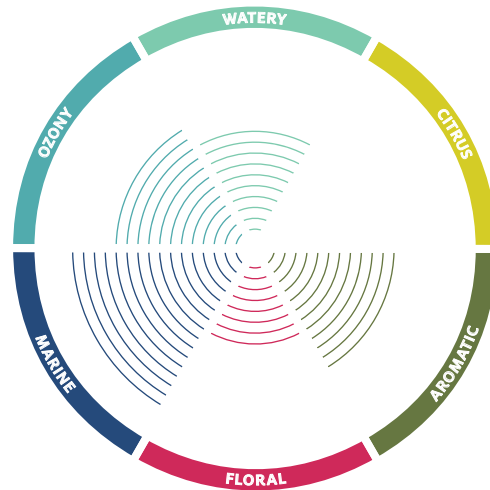
- > CAS 67634-15-5, 67634-14-4

Pu Perfumery Use

- > especially recommended for "fresh air" and "marine air" themes
- > to be used in compositions with white flower notes
- > top note booster
- > valuable for watery-fruity compositions
- > recommended use level: 0.5 – 4%

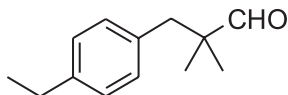
O Odor

- > Aldehydic, Airy, Anisic, Floral



Cs Chemical Structure

- > 3-(o-Ethylphenyl)-2,2-dimethylpropionaldehyde and 3-(p-Ethylphenyl)-2,2-dimethylpropionaldehyde



Tb Tenacity on Blotter

| HOURS | | | DAYS | | | MONTHS | | |
|-------|---|----|------|---|----|--------|---|-----|
| < 1 | 3 | 10 | 1 | 3 | 10 | 1 | 3 | > 3 |

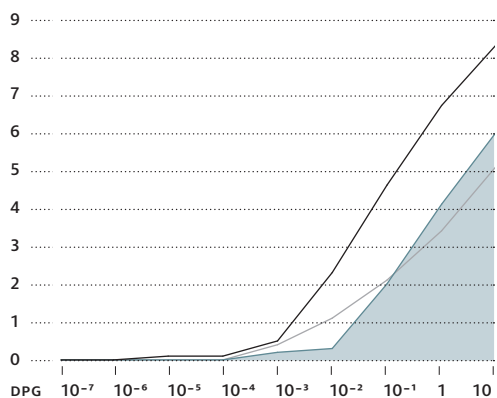


Pd Product Data

- > **APPEARANCE** clear, colorless to pale yellow liquid
- > **GC PURITY** min. 95% (sum of isomers)
- > **FLASH POINT** > 100 °C
- > **MW** 190.3 g/mol
- > **BP** 273.7 °C
- > **LOG P (K_{ow})** 3.94
- > **STABILIZER** yes
- > **OCC. IN NATURE** no
- > **CHEM. CLASS.** aldehyde

Dr Dose Response

IMPACT — ALDEHYDE C 10 — LINALOOL

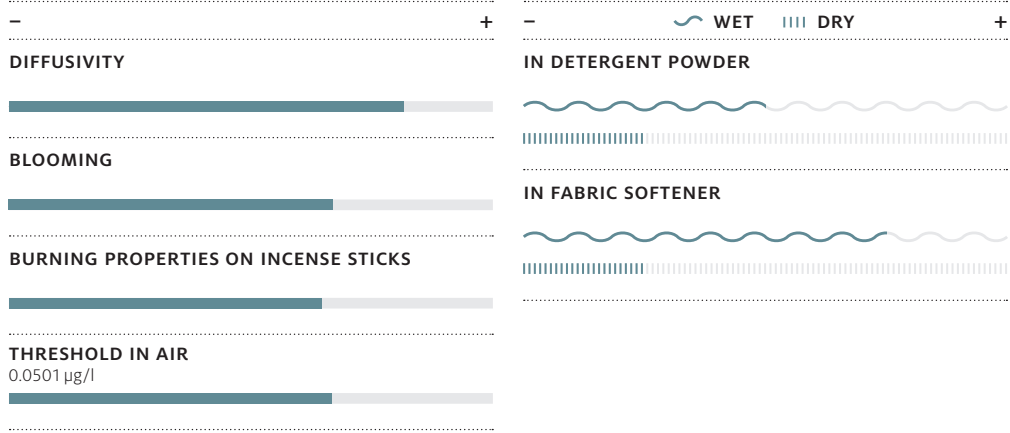


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P Performance



S Stability

| DOS. % | 3 MONTHS AT 40°C | PH | - | DISCOLORATION | + | - | ODOR | + |
|--------|-----------------------------|------|---|---------------|---|---|------|---|
| > 4.0 | Eau de Toilette | - | | | | | | |
| > 1.2 | Soap | 9-10 | | | | | | |
| > 1.0 | AP Roll-On 15% ACH | 4 | | | | | | |
| > 1.0 | Deostick, Stearate | 8.5 | | | | | | |
| > 0.5 | Shampoo/Shower Gel | 6 | | | | | | |
| > 0.4 | Hair Conditioner | 4 | | | | | | |
| > 0.3 | Body Lotion | 6.5 | | | | | | |
| > 0.6 | Fabric Softener Conc. | 2.5 | | | | | | |
| > 0.5 | Detergent Heavy Duty Liquid | 8.5 | | | | | | |
| > 0.3 | Detergent Powder Conc. | 10 | | | | | | |
| > 8.0 | Rimblock Liquid | 7 | | | | | | |
| > 0.3 | Cleaner APC Liquid | 8-10 | | | | | | |
| > 0.3 | Cleaner Liquid Citric Acid | 2 | | | | | | |

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