

Press release

Holzminden, Germany, November 3, 2021

Symrise receives award for social engagement

- Sustainability Heroes Awards conferred by DQS (German Society for Sustainability)
- Symrise projects with suppliers and local communities commended

Symrise has received the Sustainability Heroes Award for the second year running. The German Society for Sustainability, in short DQS, presented this award during an online conference held from October 26–28, 2021. Out of 212 applicants, six companies were awarded the seal. The DQS commended Symrise for its social engagement all along the supply chain.

Symrise had also won this prize for its sustainability strategy last year. This year, the jury recognized the company in particular for its social engagement. It commended the sourcing model of Symrise, which draws on continual, close cooperation with local communities. For the Holzminden-based Group, this includes making jobs in agriculture attractive for young people again. “With the Bridging the Gap initiative, Symrise is focusing on further developing cultivation and harvesting methods, increasing income and establishing learning partnerships between suppliers, farmers, Symrise and its customers in Brazil and Madagascar, among other places,” explains the statement.

“We feel honored to receive an award for social engagement, following the award for our sustainability strategy,” says Dr. Heinz-Jürgen Bertram, CEO of Symrise AG. “We owe our success equally to our highly skilled and extremely motivated employees and suppliers. We strive for the best possible working conditions and take social responsibility beyond our company throughout our supply chain.” Symrise is involved in the Initiative for Sustainable Agricultural Supply Chains (INA) and, as early as July 2020, issued a joint statement in support of the national supply chain law based on the UN Guiding Principles on Business and Human Rights, which has since been adopted, as well as the National Action Plan for Business and Human Rights (NAP).

Independent expert jury selects sustainability heroes

The award takes place in cooperation with the German Society for Quality (DGQ). DGQ facilitates the exchange of knowledge and practical experience on quality. The German Society for Sustainability (DQS) in turn offers certification and auditing services with regard to sustainability and user safety. The annual Sustainability Heroes conference recognizes pioneers who demonstrate extraordinary activity in the social and environmental spheres. This October, the ceremony was held virtually again. With these awards, DQS and DGQ want to encourage active engagement for society and the environment in the economy.

212 companies in total applied for the six categories of prizes. “Since we first launched the awards in 2015, the number and the quality of applications has increased considerably. I would like to highlight the incredible innovation and drive of the applicants,” says member of the jury Behzad Sadegh from DQS. Other sustainability experts on the jury included Simone Busch (Düsseldorf Chamber of Industry and Commerce), Prof. Dr. Bettina Stoll (Fulda University of Applied Sciences), Franziska Honheiser (Frankfurt Chamber of Industry and Commerce) and Patrick Bungard (M3TRIX Institute).

About Symrise:

Symrise is a global supplier of fragrances, flavors, food, nutrition and cosmetic ingredients. Its clients include manufacturers of perfumes, cosmetics, food and beverages, pharmaceuticals and producers of nutritional supplements and pet food.

Its sales of € 3.5 billion in the 2020 fiscal year make Symrise a leading global provider. Headquartered in Holzminden, Germany, the Group is represented by more than 100 locations in Europe, Africa, the Middle East, Asia, the United States and Latin America.

Symrise works with its clients to develop new ideas and market-ready concepts for products that form an integral part of everyday life. Economic success and corporate responsibility are inextricably linked as part of this process. Symrise – always inspiring more ...

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