

Press release

Holzminden, Germany, March 7, 2022

Symrise introduces the liquid variant of SymSave[®] H: SymSave[®] 5E

- Formulators asked for easy-to-process ingredient
- Pure convenience in a water-soluble, cold-processable product

SymSave[®] 5E joins the Symrise product line of modern ingredients in the Product Protection portfolio. The formula recently developed for the skincare industry is based on the highly successful product SymSave[®] H. Introduced in 2013, SymSave[®] H became a ground-breaking material in the cosmetics market, and now Symrise is emphasizing its role as an innovation leader with a liquid version. Because of the crystalline form of SymSave[®] H many customers requested a version of the product they could process more easily. Symrise is now meeting that demand.

Thanks to the unique components, the new formula offers an abundance of advantages, including antioxidant and soothing properties, improved skin moisturization and a better formulation aesthetics in general. Just as SymSave[®] H, it also protects the product against microbial contamination. Symrise manufactures all of the ingredients in-house, and it holds the patent for the combination of ingredients contained in SymSave[®] 5E.

In many cases, SymSave[®] 5E helps with broad-spectrum protection against fungi and bacteria, which helps increase the shelf life of the formulated products. Possible applications include emulsions, gels, wet wipes, shower gels, and shampoos. SymSave[®] 5E, as confirmed by clinical tests, respects the microbiome which makes it a perfect candidate for modern personal care products.

Research for the perfect formula

“An immense amount of research and development work has gone into this product. We tested a multitude of possible combinations to find the perfect formula. As a result of this process, we’ve developed a formula with superior performance” says Ricarda Kraeling, Laboratory Manager Physicochemistry at Symrise.

Focus on sustainability

SymSave[®] 5E shares all the benefits of SymSave[®] H, in liquid form. This makes it easier for customers to process. They can include the water-soluble blend into the formula without requiring any heat, which in turn contributes to the Symrise sustainability commitment. “This new product brings pure convenience. Formulators get the performance they appreciate from SymSave[®] H. In addition, they can save energy, time, and money” says Dr. Sabrina Behnke, Senior Global Product Manager for Micro Protection ingredients at Symrise.

SymSave[®] 5E consists of only multifunctional ingredients and has a natural origin content of 60%. This makes it a suitable candidate for natural personal care formulations. This underlines the claim that, as a leading company for modern product protection ingredients, Symrise is always a step ahead.

Symrise regularly adds green ingredients to its broad product portfolio, because sustainability forms a key component of the company's corporate strategy. Following this trend, the Holzminden-based group intends to bring more green products to the market over the course of the year.

About Symrise:

Symrise is a global supplier of fragrances, flavors, food, nutrition and cosmetic ingredients. Its clients include manufacturers of perfumes, cosmetics, food and beverages, pharmaceuticals and producers of nutritional supplements and pet food.

Its sales of € 3.8 billion in the 2021 fiscal year make Symrise a leading global provider. Headquartered in Holzminden, Germany, the Group is represented by more than 100 locations in Europe, Africa, the Middle East, Asia, the United States and Latin America.

Symrise works with its clients to develop new ideas and market-ready concepts for products that form an integral part of everyday life. Economic success and corporate responsibility are inextricably linked as part of this process.

Symrise – always inspiring more ...

www.symrise.com

Media contacts:

Bernhard Kott

Phone: +49 55 31 90-17 21

Email: bernhard.kott@symrise.com

Christina Witter

Phone: +49 55 31 90-21 82

Email: christina.witter@symrise.com

Social media:

twitter.com/symriseag

youtube.com/agsymrise

instagram.com/symriseag

instagram.com/symrise.ci

linkedin.com/company/Symrise

xing.com/companies/symrise

instagram.com/finefragrancelstories_bySymrise

Blog: <https://alwaysinspiringmore.com>