

Press Release

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Symrise Pet Food introduces Nutrition Brand Nutrios™

- IsoNova®, ADF®, Vivae, and Schaffelaarbos brands integrated as Nutrios™ egg, chicken, and health solutions
 - Transition establishes footing for growth through legacy relationships and expanding activities
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The new brand comprises the industry-leading resources and capabilities of IsoNova®, ADF®, Vivae, and Schaffelaarbos, now integrated as Nutrios™ egg, chicken, and health solutions.

Through Nutrios™, Symrise Pet Food will continue to supply legacy brands customers with these fundamental ingredients. They form an essential part in creating premium animal-nutrition formulations, backed by an authoritative record in quality, safety, and sustainability.

“The strength of our legacy brands says a lot about the potential of our new brand,” explains John Tiedeman, General Manager, Animal Nutrition at Symrise Pet Food. “These trusted resources have been creating value for decades. During this exciting time, we feel proud to contribute our part to the growth of Symrise in the pet-food industry. The team working on the Nutrios™ brand has optimally prepared itself to serve the global market.”

Natural nourishment

With its value-added egg portfolio, Nutrios™ delivers the nutritional benefits of protein concentrations, and binding and emulsification ingredients for functional applications. Chicken ingredients include premium-quality protein, broth, and fat for dry and wet formulations. For specific health topics, such as weight management, digestive health, and healthy aging, Nutrios™ offers a range of solutions made from natural ingredients.

Collaborative expertise

Nutrios™ fields a team of respected researchers, developers, and marketing specialists with long experience in product development, based on natural, foundational ingredients.

For customers who want to premiumize their offerings, Nutrios™ helps create nutritious and functional solutions with a premium portfolio of products, technical expertise, performance, and innovation to visibly improve pet health and wellness.

For more information visit <https://petfood.symrise.com/emea-en/nutrios>

About Symrise:

Symrise is a global supplier of fragrances, flavors, food, nutrition and cosmetic ingredients. Its clients include manufacturers of perfumes, cosmetics, food and beverages, pharmaceuticals and producers of nutritional supplements and pet food.

Its sales of € 3.8 billion in the 2021 fiscal year make Symrise a leading global provider. Headquartered in Holzminden, Germany, the Group is represented by more than 100 locations in Europe, Africa, the Middle East, Asia, the United States and Latin America.

Symrise works with its clients to develop new ideas and market-ready concepts for products that form an integral part of everyday life. Economic success and corporate responsibility are inextricably linked as part of this process.

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