

Press release

Holzminden, Germany, September 29, 2022

Symrise receives BSB environment award for anti-dandruff ingredient Crinipan[®] PMC green

- Cosmetic ingredient awarded for eco-friendliness
 - Fully meets BSB sustainability criteria backed by supporting data
 - Proof for pioneering role in responsibly sourced and produced cosmetic ingredients
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The renowned BSB awards have recognized Crinipan[®] PMC green as the winner in the environment category. The jury honored the cosmetic ingredient for its strong positive impact on the environment based on solid data. This demonstrates how Symrise impactfully advances the creation of sustainable cosmetic ingredients for beauty and personal care products.

The jury assessed the degree of how much a product fulfills the increasingly high expectations of consumers regarding their cosmetics. The reason: Consumers get gradually interested in more natural, sustainable products that at the same time work as effective as conventional solutions. The BSB organization awarded Crinipan[®] PMC green for fulfilling these requirements.

Symrise produces the ingredient in Germany from 100% natural-derived MB RSPO raw materials. As a member of the Union for Ethical BioTrade (UEBT) Symrise has committed itself to sourcing with respect for people and biodiversity. The entire production site fulfils the requirements on occupational health and safety management systems (OSHA), environmental management systems, and energy management systems.

Crinipan[®] PMC green comes with *in vivo* proven effectiveness and targets the cause of dandruff with an innovative mode of action. The dandruff-causing yeast *Malassezia* itself is activating the ingredient's anti-dandruff effect.

Furthermore, formulators can do more with less thanks to Crinipan[®] PMC green. It works as effective as conventional anti-dandruff actives and enhances product protection efficacy. The production process also helps reduce energy consumption for formulators. They will find it easy to handle and thus spend less energy compared to standard dandruff actives. Also, Crinipan[®] PMC green is environmentally friendly, water friendly and readily biodegradable. It can also go into COSMOS or NATRUE organic certified formulations.

"We feel honored to have received the prestigious BSB Award for our environmentally friendly and innovative anti-dandruff ingredient Crinipan[®] PMC green. It shows that developing cosmetic ingredients like Crinipan[®] PMC green as part of our corporate sustainability strategy meets the expectations of customers and consumers," says Dr. Florian Genrich, Senior Global Product Manager at Symrise. "This motivates us to continue on our path to develop sustainable ingredients that benefit consumers and the environment."

Crinipan® PMC green has received numerous industry awards including the first prize for the “BSB innovation award” and the “SEPAWA Innovation Award” in 2020.

About Symrise:

Symrise is a global supplier of fragrances, flavors, food, nutrition and cosmetic ingredients. Its clients include manufacturers of perfumes, cosmetics, food and beverages, pharmaceuticals and producers of nutritional supplements and pet food.

Its sales of € 3.8 billion in the 2021 fiscal year make Symrise a leading global provider. Headquartered in Holzminden, Germany, the Group is represented by more than 100 locations in Europe, Africa, the Middle East, Asia, the United States and Latin America.

Symrise works with its clients to develop new ideas and market-ready concepts for products that form an integral part of everyday life. Economic success and corporate responsibility are inextricably linked as part of this process. Symrise – always inspiring more ...

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