

Press release

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Holzminden, November 29, 2022

Symrise presents SymDiol® 68 green – a synergistic combination of green multifunctional cosmetic ingredients

- 100 percent green, composed of 1,2-alkanediols
 - High-performance synergistic mixture suitable for green formulations
 - First and only product of its kind on the cosmetics market
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Symrise is now offering the green version of its SymDiol® 68, originally developed in 2003: It consists of 100% green raw materials. The modern mixture moisturizes the skin, stabilizes emulsions and improves product protection. The cosmetics industry will also benefit from its easy use and high degree of efficacy. Additional advantages: SymDiol® 68 green works well with all formulation types and supports green labels.

Consumers are growing increasingly aware of sustainability. This boosts industry demand for environmentally friendly versions of ingredients for the manufacture of green products. For this reason, Symrise is expanding its successful SymDiol® concept. It is introducing the first green version of the 1,2-alkanediol mixture, SymDiol® 68 green, to the market.

As a synergistic combination, SymDiol® 68 green consists of two 100% green 1,2-alkanediols, caprylyl glycol and 1,2-hexanediol. The high-performance mixture is water soluble and cold processable, and it features clear, colorless and nearly odorless characteristics. The unique combination can also go into green formulations.

SymDiol® 68 green offers the following main benefits:

- Efficient skin moisturizing
- Stabilization of o/w emulsions due to smaller droplet sizes
- Effective product protection enhancement
- Microbiome friendliness
- Suitability for normal to sensitive skin types

Recently, various green multifunctional ingredients, including green 1,2-alkanediols, have entered the market. Symrise contributed to this by launching Hydrolite® 8 green and Hydrolite® 6 green. Their synergistic combination, SymDiol® 68 green, sets the next milestone of innovation.

Symrise leads with green multifunctional ingredients

The global company already plays a leading role in the market for green ingredients. “With SymDiol® 68 green, we are expanding our position in the growing market for green products,” says Dr. Nikolas Bugdahn, Director New Molecules Synthesis Cosmetic Ingredients Division at Symrise. “We are strengthening our position as the leading provider of modern product

protection ingredients for our customers and always staying one step ahead.” Symrise offers green pentylene glycol, caprylyl glycol, 1,2-hexanediol, and 1,2-heptanediol.

“We strive to continue producing innovative green ingredients for our modern product protection portfolio. With the green variants of caprylyl glycol and 1,2-hexanediol, we can replace the components of the very successful synergistic mixture SymDiol® 68. We are now offering customers a 100% green version,” says Dr. Balint Koroskenyi, Senior Global Product Manager at Symrise.

About Symrise:

Symrise is a global supplier of fragrances, flavors, food, nutrition and cosmetic ingredients. Its clients include manufacturers of perfumes, cosmetics, food and beverages, pharmaceuticals and producers of nutritional supplements and pet food.

Its sales of € 3.8 billion in the 2021 fiscal year make Symrise a leading global provider. Headquartered in Holzminden, Germany, the Group is represented by more than 100 locations in Europe, Africa, the Middle East, Asia, the United States and Latin America.

Symrise works with its clients to develop new ideas and market-ready concepts for products that form an integral part of everyday life. Economic success and corporate responsibility are inextricably linked as part of this process. Symrise – always inspiring more ...

www.symrise.com

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