

Press release

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BSB Innovation Awards 2023 award Symrise Cosmetic Ingredients with three prizes

- SymEffect™ UV, SymProt'in™ Oat, and Supervisome™ EPH succeed in three categories
- Acknowledges sustainable and innovative properties of the cosmetic ingredients
- Underlines leading innovation position with renewable, natural-based raw materials

The renowned European BSB Innovation Awards 2023 have awarded Symrise Cosmetic Ingredients with three prizes in various categories. A first prize went to SymProt'in™ Oat in the category “Natural Products/Raw Materials/Actives”. SymEffect™ UV achieved second rank in the category “Cosmetics/Raw Materials/Functionals and Recipients. And finally, Supervisome™ EPH got awarded third winner in the category “Cosmetics/Raw Materials/Actives”. These awards show how Symrise is innovating in sustainable natural-based and renewable cosmetic ingredients.

“We feel honored to take home three prizes at this year’s BSB Innovation Awards. They are demonstrating our dedication towards innovation and sustainability,” explains Timothy Kenny, Global President Cosmetic Ingredients at Symrise. “Our global teams from R&D to product development got recognized for their great efforts and achievements across all categories. Hair care, skin care and sun care have convinced the jury with their outstanding efficacy and sustainability features. The awards motivate us in our endeavor to create high-quality, effective, and innovative products from nature for our customers and consumers”.

In this year, the BSB awards have recognized three novel ingredients from Symrise – all from renewable resources and addressing multiple sustainability aspects. This demonstrates how Symrise pioneers in those areas that consumers look for when buying cosmetic products for hair, body, and sun care.

SymProt'in™ Oat, a biotech and environmentally friendly hair repair ingredient

With SymProt'in™ Oat, Symrise has introduced a natural, biotech hair care ingredient primarily consisting of organic oat peptides from France using biotechnology. Due to their low molecular weight and specific amino acid composition, they can reach the cortex region and restore hair structural integrity.

SymEffect™ UV: Effective sustainable SPF booster

SymEffect™ UV expands the functionals portfolio of Symrise. The synergistic mixture of renewable ingredients enhances the effectiveness of organic and mineral UV filters. It also improves the sustainability profile of sunscreens because of its natural raw material base. With this product launch, Symrise is responding to the trend towards sustainable sun care.

Supervisome™ EPH: a 100% bio-based next generation skin tone protector

The 100% natural and readily biodegradable solution Supervisome™ EPH is based on organic yarrow. Globally approved and standardized, this easy-to-use water-soluble powder can achieve radiant complexion in just one month without imparting any color or odor to finished formulations.

The independent consulting agency BSB has been presenting the renowned European BSB Innovation Awards since 2003. It celebrates the expertise and innovation in the world of cosmetics. Many ingredients from the Symrise Cosmetic Ingredient product portfolio have received awards in the past years.

About Symrise:

Symrise is a global supplier of fragrances, flavorings, cosmetic active ingredients and raw materials, as well as functional ingredients. Its clients include manufacturers of perfumes, cosmetics, food and beverages, the pharmaceutical industry and producers of nutritional supplements and pet food.

Its sales of approximately € 4.6 billion in the 2022 fiscal year make Symrise a leading global provider. Headquartered in Holzminden, Germany, the Group is represented in more than 100 locations in Europe, Africa, the Middle East, Asia, the United States and Latin America.

Symrise works with its clients to develop new ideas and market-ready concepts for products that form an indispensable part of everyday life. Economic success and corporate responsibility are inextricably linked as part of this process. Symrise – always inspiring more ...

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