

Press release

Holzminden, October 12, 2023

Eco-conscious excellence: Symrise earns top honors at BSB Environment Awards for sustainable beauty innovations

- Dual recognition with first places in both 'Processes' and 'Functionals and Recipients' categories
- Acknowledgement for creating natural, effective, and environmentally responsible cosmetic ingredients
- Underlines commitment to sustainability actions and meeting consumer demands

Symrise has achieved double recognition at the 2023 BSB Environment Awards garnering first places in both the 'Processes' and 'Functionals and Recipients' categories. The SymFrequency® collection, featuring apple and pomegranate ingredients, impressed the jury with its sustainable extraction technology and positive environmental impact. Additionally, the Upcycled Oils collection, including apple oil, elderberry oil, and papaya oil, stood out for its innovative use of by-products and sustainable sourcing. These accolades underscore the commitment of Symrise to eco-conscious beauty solutions that meet consumer expectations for natural, effective, and environmentally responsible cosmetics.

The renowned BSB Environment Awards recognize pioneering solutions that positively impact the environment. This year, the jury acknowledged two product collections of Symrise for their solid data-backed contributions to sustainable cosmetics. This acknowledgment highlights the dedication of Symrise to advancing the creation of eco-friendly cosmetic ingredients for beauty and personal care products.

In the 'Processes' category, Cosmetic Company's SymFrequency® collection, featuring Actipone® Apple Hyper GW and Actipone® Pomegranate Hyper GW, took home the coveted first place in the BSB Environment Awards. It lauded this collection for its sophisticated extraction technology. It minimizes extraction time and reduces energy consumption while obtaining a high content of valuable substances. The key ingredients, Actipone® Apple Hyper GW and Actipone® Pomegranate Hyper GW, sourced from France, enjoy a reputation from literature of possessing antioxidant, soothing, brightening and moisturizing properties. Symrise has also carried out thorough in-vitro testing. Both ingredients come with Ecocert approval, adhering to COSMOS standards.

In the 'Functionals and Recipients' category, the Upcycled Oils collection of Symrise, consisting of Apple Oil CA, Elderberry Oil CA, and Papaya Oil CA, also secured the first place in the BSB Environment Award. This collection delivers on the upcycling trend, using by-products from the food industry to create sustainable and effective cosmetic ingredients. The oils, based on plant materials cultivated in Poland and the Philippines, offer sensorial benefits, as well as antioxidant properties, moisturization, and healthy hair support. Like the SymFrequency® collection, these upcycled oils comply with the COSMOS and Natrue standards and come with Natrue and Ecocert approval.

The key features of the award-winning collections include sustainable sourcing with full traceability, upcycled ingredients that reduce waste and avoid competition with food resources, as well as high natural origin content: 99.3% for SymFrequency® extracts with remarkable antioxidant benefits, and 100% for Upcycled Oils, a natural source of essential fatty acids, with impressive sensorial effects on the skin.

“We are proud that the BSB Environment Awards have recognized Symrise twice this year. These awards reflect our continued dedication to sustainability, innovation, and customer satisfaction,” says Marcus Hoeflich, Global Category Director for Botanicals at Symrise. “We are committed to supporting our customers from the cosmetics industry in developing eco-friendly and effective beauty ingredients that are environmentally responsible and that consumers can enjoy at the same time.”

About Symrise:

Symrise is a global supplier of fragrances, flavorings, cosmetic active ingredients, and raw materials, as well as functional ingredients. Its clients include manufacturers of perfumes, cosmetics, food and beverages, the pharmaceutical industry and producers of nutritional supplements and pet food.

Its sales of approximately € 4.6 billion in the 2022 fiscal year make Symrise a leading global provider. Headquartered in Holzminden, Germany, the Group is represented in more than 100 locations in Europe, Africa, the Middle East, Asia, the United States and Latin America.

Symrise works with its clients to develop new ideas and market-ready concepts for products that form an indispensable part of everyday life. Economic success and corporate responsibility are inextricably linked as part of this process. Symrise – always inspiring more...

www.symrise.com

Media contacts:

Bernhard Kott Christina Witter

Tel.: +49 55 31 90-1721

Email: bernhard.kott@symrise.com

Tel.: +49 55 31 90-2182

Email: christina.witter@symrise.com

Social media:

twitter.com/symriseag

youtube.com/agsymrise

instagram.com/symriseag

instagram.com/symrise.ci

linkedin.com/company/Symrise

www.xing.com/companies/symrise

instagram.com/finefragrancelstories_bySymrise

Blog: <https://www.alwaysinspiringmore.com/>