

Press release

Holzminden, April 5, 2024

Symrise helps in Madagascar after Cyclone Gamane

- Rapid assistance for employees and partner farmers
 - All Symrise facilities intact and operational
 - Long-standing programs and initiatives support current activities
-

End of March, cyclone “GAMANE” hit the island of Madagascar in the North of Sambava (Vohémar). Wind and heavy rains have impacted the SAVA region, the main growing area of vanilla, for several days, among them also employees of Symrise. All of the 200 Symrise employees working on various sites across the SAVA region are safe.

The water amounts from the severe weather have flooded many houses. Due to high river levels, some rice fields have been destroyed and road infrastructure has been damaged. At this stage, approx. 90,000 people are affected by flooded houses or have been displaced (according to BNGRC*). Where necessary, Symrise offers shelter to its employees and provides financial support to both permanent and temporary workers to help them deal with the current situation. None of the Symrise inventories and assets have been impacted.

Symrise has set up a dedicated crises cell in the SAVA region, working to minimize risks and sharing regular updates. As part of it, the impact on rice and vanilla fields is closely monitored and mitigated as much as possible.

Closest to the source program

Among other things, the **closest to the source program** for vanilla (inspiring vanilla™ solutions) on Madagascar has also facilitated the quick help. Symrise employees work with local farmers all year around. Next to proprietary local curing, extraction and quality assurance facilities, the program entails on-island research, whose results are exchanged with our partner farmers for joint crop and farmer livelihood optimization. Furthermore, regenerative agricultural practices incl. crop diversification and promotion of biodiversity, are part of the Symrise program. The community impact facet of the program (incl. health insurance, education and trainings) also proves helpful in challenging times like these:

Through it Symrise can support local farmers and employees and provide direct help on the ground. Symrise furthermore supports Madagascar communities by regularly holding a so-called “spice bazar” at company locations, which enables Symrise employees to obtain spices grown by our partner farmers, such as vanilla pods and peppercorns. The proceeds of these sales directly benefit the smallholder farmers and are also used to provide employees and partners with basic supplies during these challenging times. Also the Mahavelona mutual health insurance as well as collaborations with experts in social & environmental activities are key pillars of the program.

* BNGRC (Bureau National de Gestion des Risques et des Catastrophes)

About Symrise:

Symrise is a global supplier of fragrances, flavorings, cosmetic active ingredients, and raw materials, as well as functional ingredients. Its clients include manufacturers of perfumes, cosmetics, food and beverages, the pharmaceutical industry and producers of nutritional supplements and pet food.

always
inspiring more...



Its sales of approximately € 4.7 billion in the 2023 fiscal year make Symrise a leading global provider. Headquartered in Holzminden, Germany, the Group is represented in more than 100 locations in Europe, Africa, the Middle East, Asia, the United States and Latin America.

Symrise works with its clients to develop new ideas and market-ready concepts for products that form an indispensable part of everyday life. Economic success and corporate responsibility are inextricably linked as part of this process. Symrise – always inspiring more...

www.symrise.com

Media contacts:

Bernhard Kott

Tel.: +49 55 31 90-1721

Email: bernhard.kott@symrise.com

Christina Witter

Tel.: +49 55 31 90-2182

Email: christina.witter@symrise.com

Social media:

twitter.com/symriseag

youtube.com/agsymrise

instagram.com/symriseag

instagram.com/symrise.ci

linkedin.com/company/Symrise

www.xing.com/companies/symrise

instagram.com/finefragrancelstories_bySymrise

Blog: <https://www.alwaysinspiringmore.com/>