

Press Release

Holzminden, October 29, 2024

Symrise implements regenerative agriculture projects to support sustainable goals' achievements

- Commitment to addressing climate change through regenerative farming practices
- Collaborative field projects with local stakeholders supporting farmers' resilience
- Sustainability KPIs to measure impact and support F&B manufacturers' sustainability goals
- Webinar to learn how to harness the power of regenerative agriculture

Symrise advances sustainable solutions with its innovative regenerative agriculture projects. As climate change accelerates and threatens agricultural stability, Symrise has committed itself to fostering a resilient food system. By supporting environmentally friendly farming practices, Symrise contributes to restoring ecosystems, improving soil health, and reducing the carbon footprint of agricultural production.

Regenerative agriculture: A crucial tool in the fight against climate change

At a time when climate change is disrupting food production and global supply chains, regenerative agriculture offers a powerful approach to mitigate risks. Symrise supports the implementation of regenerative agricultural practices, which focus on improving soil health, reducing greenhouse gas emissions, enhancing biodiversity – and more.

“Regenerative agriculture holds the key to ensuring a sustainable future for our supply chains and natural resources,” says Nicolas Gribius, Global Agronomy Leader at Symrise Food & Beverage Naturals. “By working directly with farmers and food manufacturers, Symrise serves as a bridge, helping both sides advance sustainability goals.”

Collaborating with farmers for tangible impact

Symrise's global agronomy team works hand in hand with farmers across the world, implementing regenerative farming techniques such as longer crop rotation, cover cropping, and soil carbon sequestration.

For example, in Ecuador, Symrise collaborates with banana farmers to enhance soil fertility and reduce carbon emissions. While in Madagascar, the company's vanilla project employs shadow management techniques to protect crops, and takes a holistic approach to sustainability, empowering farmers to adopt more eco-friendly practices.

Measuring success with concrete data

Symrise's regenerative agriculture projects build on data-driven insights. The company monitors key performance indicators (KPIs) related to water efficiency, soil health, and carbon reduction. This ensures that these initiatives deliver real, measurable benefits. The data helps

secure a stable supply of natural ingredients and supports food and beverage manufacturers in achieving their sustainability targets.

Building partnerships for scalable solutions

Symrise recognizes that scaling up regenerative agriculture requires collaboration across the entire value chain. By partnering with farmers, food manufacturers, and local stakeholders, Symrise is driving systemic change that benefits both the planet and business outcomes.

“Innovation and sustainability form the heart of what we do,” added Nicolas Gribius. “We aim at enabling food and beverage manufacturers to make meaningful progress toward their net-zero targets while supporting the livelihoods of farmers and protecting our natural resources.”

Webinar to learn how to harness the power of regenerative agriculture

Industry experts who want to learn more about the Symrise approach can join a dedicated webinar taking place on November 7, 2024. Symrise’s team of agronomy and sustainability experts will share valuable, concrete insights into the benefits of regenerative agriculture, drawing from their extensive field experience.

About Symrise:

Symrise is a global supplier of fragrances, flavorings, cosmetic active ingredients, and raw materials, as well as functional ingredients. Its clients include manufacturers of perfumes, cosmetics, food and beverages, the pharmaceutical industry and producers of nutritional supplements and pet food.

Its sales of approximately € 4.7 billion in the 2023 fiscal year make Symrise a leading global provider. Headquartered in Holzminden, Germany, the Group is represented in more than 100 locations in Europe, Africa, the Middle East, Asia, the United States and Latin America.

Symrise works with its clients to develop new ideas and market-ready concepts for products that form an indispensable part of everyday life. Economic success and corporate responsibility are inextricably linked as part of this process. Symrise – always inspiring more...

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