

Press release

Holzminden, April 04, 2025

Symrise receives prestigious „Partner to Win Award“ at Unilever's 2025 Ceremony

- Award for transforming India's mint supply chain
- Project secures sustainable sourcing of ingredients for oral care products
- Underscores leadership in innovation and sustainability through strategic partnerships

Symrise got honored with the renowned „Partner to Win Award“ at Unilever's 2025 Awards Ceremony, held in London on April 2, 2025. This prestigious accolade recognizes Symrise's contributions to innovation, sustainability, and collaboration.

Unilever acknowledged Symrise's initiative "Bridging the Gap: Transforming Mint Supply Chains through Decarbonization, Sustainability, and Empowerment". It focuses on redefining India's mint supply chains and addresses environmental, social, and economic challenges. By engaging 25,000 farmers in Uttar Pradesh, the program has successfully implemented renewable energy solutions, water-efficient systems, and climate-smart agricultural practices. These efforts have ensured sustainable sourcing for Unilever's Oral Care brands while enhancing farmer resilience, increasing incomes, and stabilizing the supply chain.

Representatives of the Symrise top management participated in the ceremony and accepted the award. The presence of Dr. Jean-Yves Parisot, CEO; Walter Ribeiro, Board Member and Global President TN&H, Ricardo Omori, Global President Fragrance Division, Paul Charter, Global Account Director Unilever for S&C, SVP Global Accounts Food & Beverage John Triggs and VP Global Account Unilever for F&B Claus Boenisch underscored Symrise's commitment to sustainability and innovation in their partnerships.

Dr. Jean-Yves Parisot emphasized the relevance of the award by saying: "We thank Unilever for the great partnership and the recognition of our work. This award highlights the strength of our strategic collaboration with Unilever, driving innovation and sustainability in the mint supply chain."

The Symrise top managers added: "The award underlines our leadership in sustainable and decarbonized supply chains. We feel proud that our efforts got acknowledged. We will continue to committedly drive value for our partners, communities, and the environment."

About Symrise:

Symrise is a global supplier of fragrances and flavors, cosmetic active ingredients as well as functional ingredients. Its customers include perfume, cosmetics, food and beverage manufacturers, the pharmaceutical industry and producers of dietary supplements and pet food.

With sales of around €5.0 billion in the 2024 financial year, the company is one of the world's leading providers. The Group, headquartered in Holzminden, Germany, has more than 100 locations in Europe, Africa and the Middle East, Asia, North and Latin America.

Together with its customers, Symrise develops new ideas and market-ready concepts for products that form an indispensable part of everyday life. Economic success and corporate responsibility are inextricably linked.

always
inspiring more...



Symrise – always inspiring more...

www.symrise.com

Media contacts:

Bernhard Kott

Phone: +49 55 31 90-17 21

Email: bernhard.kott@symrise.com

Christina Witter

Phone: +49 55 31 90-21 82

Email: christina.witter@symrise.com

Social media:

[linkedin.com/company/Symrise](https://www.linkedin.com/company/Symrise)

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