

Press release

Holzminden, April 14, 2026

Symrise accelerates innovation and champions longevity and inner beauty at in-cosmetics global 2026

- Participation as a founding exhibitor in the Inner Beauty Zone presenting its Care & Wellness Division
- Launch of three cosmetic ingredients: Cellexora[®] MD, Mindera[®] Euca, and SymConcentrole[®] Barrier Boost
- Presentation of ‘Good Planets Are Hard to Find’ campaign, highlighting longevity and sustainability
- Experts to lead R&D Tours, Formulation Lab sessions, a technical seminar and more

Symrise will unveil three novel ingredients at in-cosmetics global in Paris from April 14–16, 2026. Visitors to booth 3E10 can discover Cellexora[®] MD, Mindera[®] Euca and SymConcentrole[®] Barrier Boost, alongside the campaign “Good Planets Are Hard to Find,” highlighting a shared long-term commitment to caring for skin, people, and the planet. Symrise will also present first concepts from its recently created Care & Wellness Division, bringing together topical, ingestible, and inside-out health and beauty solutions.

This year, Symrise offers visitors a guided innovation journey at in-cosmetics: The main booth 3E10 puts skin longevity, product protection and sun protection center stage with hands-on ingredient and formulation showcases. A dedicated second space in the Inner Beauty Zone 2S140 connects topical, ingestible, and inside and outside health and beauty concepts from the Care & Wellness Division. Together, the two spaces show how Symrise is accelerating innovation by bringing to market science-led solutions that deliver tangible benefits and meaningful experiences to consumers.

[Cellexora[®] MD](#) delivers true exosomes derived from upcycled organic apple side streams to support deep skin regeneration and vitality offering strong stability, reliability and efficacy for premium skincare.

[Mindera[®] Euca](#) expands the Mindera[®] platform with a 100% plant-based solution for rinse-off applications, offering enhanced sensorial benefits while supporting broad-spectrum product protection.

SymConcentrole[®] Barrier Boost, a 100% natural-origin, eco-designed liquid oil, combines upcycled pineapple hearts with organic coconut/MCT (medium-chain triglycerides) oil to help strengthen the skin barrier and improve skin structure and elasticity.

Symrise will also spotlight [NeoHeliopan[®] Fusion](#), a patent-pending liquid 4-in-1 UV filter blend designed to simplify sun-care formulation with customizable SPF and balanced broad-spectrum protection.

Attendees can explore the ingredients and applications in the Innovation Zone and through interactive sessions hosted by Symrise experts.

As a founding exhibitor of the new Inner Beauty Zone, at booth 2S140, Symrise will share early concepts that link beauty and well-being showcasing inside-out approaches within the newly created Care & Wellness Division.

The “**Good Planets Are Hard to Find**” campaign underscores Symrise’s commitment to longevity and sustainability. Rooted in a long-term approach to caring for skin, people and the planet, it reflects a vision of nurturing cultures and societies for generations to come. From responsible ingredient design and sourcing to formulas built for lasting skin health and performance, Symrise elevates the idea of “care” into a longevity-driven mindset that helps shape the future of beauty.

A full program including a technical seminar, R&D tours and Formulation Lab sessions will offer deep dives into skin longevity, advanced sun protection and nutricosmetics, led by Symrise experts. Highlights include the seminar “Cellexora® MD: Deep Skin Matrix Regeneration to Address Hallmarks of Aging and True Longevity” on April 15. In the Sustainability Zone, Symrise will present “The Essence of Carbon,” its innovation program for decarbonization, in line with the company’s commitment to leading with metrics and intent.

“in-cosmetics global continues as a defining moment for our industry. This year, we’re proudly introducing new ingredient innovations and a campaign rooted in sustainability and longevity,” says Daniel Ibarra, SVP Sales EMEA. “We are focusing on empowering customers with solutions that support lasting skin health and responsible beauty. We look forward to connecting with partners in Paris, sharing our vision for holistic beauty, and shaping the future of cosmetics together.”

To learn more about Symrise at in-cosmetics, visit the company’s profile on the in-cosmetics [website](#). For details on Symrise innovations, visit symselect.com

About Symrise:

Symrise is a global supplier of fragrances and flavors, cosmetic active ingredients as well as functional ingredients. Its customers include perfume, cosmetics, food and beverage manufacturers, the pharmaceutical industry and producers of dietary supplements and pet food.

With sales of around €4.9 billion in the 2024 financial year, the company is one of the world's leading providers. The Group, headquartered in Holzminden, Germany, has more than 100 locations in Europe, Africa and the Middle East, Asia, North and Latin America.

Together with its customers, Symrise develops new ideas and market-ready concepts for products that form an indispensable part of everyday life. Economic success and corporate responsibility are inextricably linked.

Symrise – always inspiring more...

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