

## Press release

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Holzminden, May 21, 2026

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# Symrise breaks ground on the second phase of construction for its logistics center in Holzminden

- Investment of approximately 25 million euros in the second phase of the project
  - Expansion of capacity and efficiency to strengthen global delivery capabilities
  - A symbol of growth, investment in the company headquarters, and a commitment to operational excellence
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**Today, Symrise officially launched a key strategic project with the groundbreaking ceremony for the second phase of construction of its new logistics center in Holzminden. With an investment of approximately 25 million euros, the company is systematically expanding its logistics capacity, increasing supply chain efficiency, and strengthening the site as a central hub in its global logistics network. At the same time, the groundbreaking ceremony marks a visible commitment to the company's headquarters in Holzminden and an important milestone in its long-term development.**

The second phase of construction at the site reinforces the company's strategic direction, with a clear focus on growth, future business success, and modern logistics solutions. As a state-of-the-art, fully automated logistics hub, the center directly supports Symrise's strategic priorities: operational excellence, a targeted global footprint, and infrastructure consistently designed to perform. More efficient logistics processes, optimized transport structures, and a modern central logistics hub on the outskirts of the city are expected to support a sustainable overall logistics setup while benefitting traffic flow in the city. This will contribute positively to residents' quality of life and the city's infrastructure. The project is part of the Vision 2035 infrastructure program, with which Symrise is making targeted investments in the Holzminden site in the coming years. Symrise plans to complete the second construction phase of its new logistics center in March 2028.

Jean-Yves Parisot, CEO of Symrise, said: "Over the next few years, we will build more than a logistics center for Symrise at this site. We are investing in the future of our headquarters in Holzminden while at the same time strengthening our global positioning. As a state-of-the-art, fully automated, and digitalized logistics hub, this project reflects our ambition to create a company designed to perform. The digitalization of processes creates greater transparency and efficiency and supports our transformation into ONE Symrise. In this way, we create real added value for our customers and can support them quickly, flexibly, and reliably around the world. This groundbreaking ceremony sends a clear signal of growth and shows how consistently we are developing our infrastructure."

The second phase of construction will connect directly to the existing logistics building and strategically complement the current infrastructure. The company is planning a fully automated high-bay warehouse with around 10,000 shelf spaces measuring approximately 98 meters in length, 22 meters in width, and 24 meters in height, as well as a two-story connecting building measuring approximately 52 meters in length. The new center will be operated by Symotion, Symrise's wholly owned logistics service provider. In this way,

Symrise is increasing capacity, optimizing material and goods flows, and improving efficiency across its value chain.

Jens Baedje, Managing Director of Symotion added: “With this logistics center, we are creating an efficient hub for our flow of goods and taking our processes to a new level. We are combining modern infrastructure with efficient processes to strengthen our logistics performance over the long term. At the same time, we are further enhancing and improving our processes in a targeted way through just-in-time deliveries precisely aligned with the production process and customer wishes.”

The groundbreaking ceremony marks the beginning of a project that extends far beyond construction itself. With completion of the second construction phase planned for 2028, Symrise will create infrastructure in Holzminden that will strengthen the site for future requirements over the long term.

**About Symrise:**

*Symrise is a global supplier of fragrances and flavors, cosmetic active ingredients, and functional ingredients. Its customers include manufacturers of perfumes, cosmetics, food, and beverages, as well as the pharmaceutical industry and producers of dietary supplements and pet food.*

*With sales of approximately €4.9 billion in fiscal year 2025, the company is one of the world's leading providers. Headquartered in Holzminden, Germany, the Group has more than 100 locations across Europe, Africa and the Middle East, Asia, the United States, and Latin America.*

*Together with its customers, Symrise develops new ideas and market-ready concepts for products that are an indispensable part of everyday life. Economic success and corporate responsibility are inextricably linked. Symrise – always inspiring more...[www.symrise.com](http://www.symrise.com)*

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