

## Groundbreaking ceremony for the 2<sup>nd</sup> construction phase of the Symrise logistics center

May 21, 2026, from 11:00 a.m. to 12:00 p.m. in Wilhelm-Haarmann-Straße, Holzminden

### Agenda

- Welcome and overview of the project
- Speeches by Jean-Yves Parisot and other representatives
- Symbolic groundbreaking ceremony
- Photo and interview opportunities

### Fact Sheet

Project: Second construction phase of the Holzminden logistics center

Location: Holzminden (close to existing infrastructure/at the gates of the city)

Project type: Expansion of logistics infrastructure

#### Objective:

- Expansion of logistics capacities through state-of-the-art, fully automated and digitalized logistics hub
- More efficient material and goods flows as well as optimized transport structures
- Strengthening operational excellence and global delivery capability
- Supports sustainable growth and supports modern city traffic system

#### Strategic importance:

- Important milestone in the long-term development of the Holzminden site
- Clear commitment to the headquarters and further development of global positioning
- Concrete contribution to operational excellence, competitiveness and resilient supply chains as part of the Vision 2035 infrastructure program, with which Symrise is making targeted investments in the Holzminden site in the coming years

Investment volume: around 25 million euros

Start of construction: 21. May 2026

Planned completion: March 2028

Dimensions: Fully automated digitalized high-bay warehouse with around 10,000 storage spaces and approx. 98 m long, 22 m wide and 24 m high, as well as a two-floor connecting building with a length of approx. 52 m, 11.5 m wide and 11.5 m high

#### Sustainability aspects:

- More efficient logistics processes with automated and optimized digitized material flows
- Optimized transport structures by bundling flows of goods on the outskirts of the city
- Noticeable relief from traffic, noise and infrastructure in the city

## **At a glance & Q&A**

### **Groundbreaking ceremony for the new Symrise Holzminden logistics center**

**Date:** May 21, 2026

**Location:** Holzminden, Wilhelm-Haarmann-Straße

#### **Why is Symrise investing in the new logistics center?**

Symrise is investing in the new logistics center to expand its logistics capacities in a targeted manner, to manage the flow of materials and goods more efficiently, and to make the entire supply chain more efficient. The project directly contributes to the company's operational excellence and lays the foundation for further growth and strong global delivery capability.

#### **What are the advantages for customers?**

Customers benefit from fast, flexible and reliable delivery processes. The state-of-the-art, fully automated and digital logistics hub increases delivery capability, improves response times and strengthens security of supply for international markets and future-proofs Symrise for future customer requirements.

#### **Why Holzminden?**

As Symrise's main location, Holzminden offers the best starting point for building on existing structures and consistently developing the site. The project is part of the Vision 2035 infrastructure program, with which Symrise is making targeted investments in the Holzminden site in the coming years. At the same time, the location on the outskirts of the city will make it possible to handle goods in a more targeted manner in the future and noticeably support the city's infrastructure.

#### **What is the strategic importance of the project?**

The project sees itself as an important milestone for the long-term development of the site and at the same time strengthens Symrise's competitiveness. It is part of the Vision 2035 infrastructure program, with which Symrise is making targeted investments in the Holzminden site in the coming years. As a state-of-the-art, fully automated logistics hub, it supports operational excellence, strong global presence and robust supply chains.

#### **When will the project be completed?**

Completion is scheduled for March 2028.

#### **What does this mean for the location?**

The project strengthens Holzminden as a modern logistics and production location. It sends a clear signal for investments in the future and brings concrete benefits for the city: Heavy goods traffic will be steered intelligently, to support a modern infrastructure and residents.

## Quotes

### **Jean-Yves Parisot (CEO):**

"Let me put this project in a larger context. We are in the midst of a change. Under the name ONE Symrise, we are reshaping our company. We work more efficiently, create more transparency in our processes and consistently drive forward the digitalization of our processes. We invest the efficiency gains achieved in our future. That's exactly what happens here. This logistics center directly contributes to one of our core priorities: operational excellence. At the same time, the project is part of the Vision 2035 infrastructure program, with which we will make targeted investments in our Holzminden site in the coming years. We want to act as a strong company – today and in the future. This building is representative of this. We designed it to perform."

### **Jens Bädje (Managing Director Symotion)**

"With the new infrastructure, we can control delivery, storage and shipping much more precisely. In the future, finished goods will run through clearly defined processes, short distances and digital workflows. This means a noticeable upgrade and improvement of our logistical performance. At the same time, we create the conditions for just-in-time deliveries that are precisely timed to the production process and the wishes of our customers. This increases process quality, strengthens our ability to deliver and creates more scope for reliable logistics in everyday life."

### **Walter Ribeiro**

"At the same time, the project brings a clear benefit for the city. In the future, we will concentrate logistics traffic more closely on the outskirts of the city, create quieter routes through the city center and promote smoother traffic around our plants. In this way, we combine site development with responsibility for the immediate environment. At the same time, this project marks the beginning of a realignment of logistics in the Symrise Group. With this investment, we are creating the conditions to make our supply chain even more efficient and to significantly improve customer service within our supply chain."

"We are pleased that we have been able to engage two local companies, the consortium of Dr. Schoppe and Kögel + Nunne, as general contractors for the construction work."

### **Quote from Mayor Christian Belke:**

"Today is not an ordinary groundbreaking ceremony – together we are laying a foundation for the industrial innovation of our region in the coming decades."