

Press Release

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Symrise completes acquisition of Floral Concept, strengthening its position in Premium Naturals

- Completion reinforces Symrise's Premium Naturals position in fragrance
- Floral Concept joins Maison Lautier 1795 in a Naturals cluster in Grasse
- Combined expertise spans sourcing, transformation and fragrance creation
- Acquisition supports ONE Symrise and active portfolio development

Symrise has completed the acquisition of **100% of the share capital of Floral Concept**, the French premium natural ingredients house for fragrances headquartered in Saint-Cézaire-sur-Siagne in the Pays de Grasse region. Floral Concept now becomes part of Symrise's Fragrance division.

Following the July announcement, completion marks the next step in Symrise's **ONE Symrise strategy** and ambition to strengthen its **Premium Naturals** offering. Together with **Maison Lautier 1795**, Floral Concept will form a dedicated Naturals cluster in the Pays de Grasse.

"We are delighted to welcome Floral Concept and its employees to Symrise. This milestone strengthens our Premium Naturals platform and adds exceptional sourcing relationships, natural raw material expertise and transformation capabilities to our Fragrance business. Together, we will offer customers an even richer palette while preserving Floral Concept's authenticity and entrepreneurial spirit," says **Michael Friede, President Scent & Care Segment**.

Founded in 2002, Floral Concept develops and supplies premium natural fragrance ingredients for Fine Fragrance, including extracts from jasmine, rose, orange blossom, ambrette and blackcurrant.

"Today marks an exciting new chapter for Floral Concept. Joining Symrise allows us to preserve our craftsmanship, the quality of our products and trusted relationships while gaining access to a broad global platform and new opportunities for innovation and growth," says **Frédérique Rémy, General Manager, Floral Concept**.

Business continuity remains an immediate priority. Floral Concept's people, culture, customer intimacy, producer network and technical know-how are central to the strategic rationale for the acquisition.

Over time, customers will benefit from a broader Premium Naturals palette, enhanced sourcing and transformation expertise, and access to Symrise's global fragrance capabilities.

"Together, Floral Concept and Maison Lautier 1795 combine premium naturals expertise with the customer proximity and producer relationships that distinguish both businesses. Our ambition is to set a new benchmark for creativity, quality and sustainability in perfumery," says **Ricardo Omori, President Global Scent Division at Symrise**.

Financial details remain confidential.

About Floral Concept

Floral Concept is a French company headquartered in Saint-Cézaire-sur-Siagne in the Pays de Grasse area, specializing in the creation, production and distribution of premium natural ingredients for fine fragrance.

Founded in 2002 by Frédérique Rémy, Floral Concept has built a strong reputation for its expertise in sourcing, selecting and transforming exceptional natural raw materials, with a focus on quality, traceability and authenticity.

The company offers a portfolio of premium natural extracts from prized botanicals such as jasmine, rose, orange blossom, ambrette and blackcurrant, serving the needs of leading fine fragrance houses worldwide.

About Symrise

Symrise is a global supplier of flavors and fragrances, cosmetic base and active ingredients, and functional ingredients. Its customers include manufacturers of perfume, cosmetics, food and beverages, as well as the pharmaceutical industry and producers of dietary supplements and pet food.

With sales of around €4.9 billion in the 2025 financial year, the company is one of the world's leading providers. Headquartered in Holzminden, Germany, the Group has more than 100 sites in Europe, Africa and the Middle East, Asia, North America, and Latin America.

Together with its customers, Symrise develops new ideas and market-ready concepts for products that have become an indispensable part of everyday life. Economic success and corporate responsibility are inextricably linked. Symrise – always inspiring more... www.symrise.com

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