always
inspiring more ...

symrise

# Press release

–

Holzminden, November 24, 2026

## Working at Symrise. Do what inspires you. New employer brand connects personal inspiration with career opportunities

- Highlights how individual strengths, experiences and passions connect with opportunities at Symrise
- Redesigned Careers pages make professional fields and opportunities across different experience levels easier to explore
- Individual strengths and ambitions at the heart of the new employer brand

**Symrise is launching its new employer brand under the motto "Working at Symrise. Do what inspires you." By asking people what inspires them, the approach explores how individual backgrounds, skills, experiences and passions can connect with the wide range of opportunities at Symrise. This shared employer promise encourages people to bring their individual strengths and interests to their work and pursue their ambitions. The modernized Careers pages bring this promise to life for candidates, offering an applicant-centric experience with clearer navigation, tailored content and authentic employee insights.**

Inspiration takes many forms. A passion for nature, curiosity about science or the joy of creating something new can spark ideas that reach far beyond everyday life. Under the motto "Working at Symrise. Do what inspires you.", the new employer brand puts these personal perspectives into focus and shows how individual interests, experiences and expertise can connect with the many different opportunities and fields of work at Symrise.

With its new employer brand, Symrise connects the search for new opportunities with a longer-term commitment to people. Employees can bring their ideas into their work, take responsibility and learn from colleagues across functions and regions. From the initial application and hiring to joining the company and professional development, the employer promise reflects an experience rooted in individual strengths, shared values and opportunities to grow. This focus on individual development also helps build stronger and more diverse teams, where people continue to develop their skills, broaden their perspectives and stay engaged in what they do – an important foundation for the long-term success of Symrise.

Employee stories and a distinctive visual concept linking personal passions with individual skills and experiences make these opportunities visible as part of the employer brand. Tailored content addresses different talent groups, while social media, job platforms and recruitment materials complement the redesigned Careers pages and create a consistent global employer presence.

### New career pages bring career opportunities to life

The redesigned Symrise Careers pages help visitors explore professional fields and openings across different experience levels through an improved structure, making it easier to navigate the breadth of career opportunities at Symrise. Employee interviews and personal stories

provide insights into everyday work, collaboration and career possibilities. Together, these features help candidates identify opportunities that match their qualifications, interests and aspirations. By bringing the employer promise to life for candidates, the pages invite future colleagues to discover where their inspiration, experience and strengths could take them at Symrise.

“Attracting talent marks the beginning of a much longer journey,” says Dr Stephanie Cossmann, Member of the Board for HR, Legal and Sustainability as well as Labor Director at Symrise. “We want people to experience a culture that values their individual strengths from their first contact with Symrise and throughout their careers. By encouraging collaboration, responsibility and continuous development, we create an environment where people can contribute to our success while pursuing their own ambitions.”

Symrise offers opportunities in research and creation, application and production, engineering and logistics, and corporate functions. Across more than 100 sites worldwide, approximately 12,700 employees develop ingredients and solutions that reach consumers through food, beverages, fragrances and personal care products. These opportunities bring together different professional backgrounds and expertise within the ONE Symrise culture.

***About Symrise***

*Symrise is a global supplier of flavors and fragrances, cosmetic base and active ingredients, and functional ingredients. Its customers include manufacturers of perfume, cosmetics, food and beverages, as well as the pharmaceutical industry and producers of dietary supplements and pet food. With sales of around €4.9 billion in the 2025 financial year, the company is one of the world’s leading providers. Headquartered in Holzminden, Germany, the Group has more than 100 sites in Europe, Africa and the Middle East, Asia, North America, and Latin America. Together with its customers, Symrise develops new ideas and market-ready concepts for products that have become an indispensable part of everyday life. Economic success and corporate responsibility are inextricably linked. Symrise – always inspiring more...*

www.symrise.com

**Media contact:**

**Christina Witter**
Phone: +49 55 31 90-2182
E-mail: christina.witter@symrise.com

**Social media:**

linkedin.com/company/Symrise
xing.com/companies/symrise
instagram.com/finefragrancestories_bySymrise
youtube.com/agsymrise
instagram.com/symriseag
instagram.com/symrise.ci