

Press release

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Diana Food receives Edie Sustainability Leaders Awards nomination for waste management strategy

- Recognition for excellent waste management throughout the business
 - Long history in valorization of side streams and circular economy models
 - Capturing of highly nutritious active plant ingredients
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Diana Food, part of Symrise Nutrition, has been nominated as a finalist for the Edie Sustainability Leaders Awards 2021 in the category of “Waste and Resource Management Project of the Year.” Diana Food is being recognized for its overall waste reduction strategy and recent initiatives that focus on the valorization of the company’s side streams.

Edie Sustainability Leaders Awards recognize excellence across the spectrum of green business, which makes Diana the Food the ideal candidate for a nomination. The initiative looks for the best efficiency programs, product innovations, stakeholder engagement, social sustainability initiatives, and the people on the ground who are making change happen. Winners of Edie Awards are recognized as vanguards of sustainability that drive demonstrable results through innovation, engagement and a commitment to doing business better. The program is the UK’s largest and most prestigious sustainability awards initiative. The final results and winners will be announced during an online ceremony on February 3.

“We are very pleased to be nominated for the Edie Sustainability Leaders Award 2021. It is a clear recognition of our continuous effort to drive sustainable innovation across our activities. While supporting our current world stakes and the United Nations Sustainable Development Goals, I am convinced that our recent initiatives act as inspiring changes of mindset for our team, and beyond. They will change our ways of doing business and enable us to proceed more responsibly,” shares Marie Le Henaff, Global Sustainability Manager at Symrise Nutrition.

Waste reduction at the core of Symrise Nutrition business model

Since its origins, resource efficiency has been a key element of Symrise Nutrition’s DNA and Diana Food business development. Launched in the 1950s, Diana Food is one of the very first visionary businesses in terms of sustainability. The company was founded on the concept of valorizing poultry by-products into high value ingredients for the pharmaceutical industry. Since then, Diana Food has extended its valorization capabilities to vegetable, fruit, as well as meat and seafood by-products, enabled by the company’s combined expertise in sourcing excellence and gentle industrial processes.

Symrise Nutrition has established two main platforms as part of its waste reduction strategy. First, the company has committed to reducing waste production by 4 % in relation to value

added annually through 2025 via a global continuous improvement plan. Second, Symrise Nutrition has set up a dedicated innovation team within its Diana Nova incubator, which is designed to further investigate more complex side streams valorization initiatives. Thierry Lenice, Side Stream Valorization Platform Leader at Symrise Nutrition, stated that “Thanks to a cross-divisional and multidisciplinary approach within the Symrise Group, scientific partnerships with universities and internal incubation capabilities, we have been able to screen the composition of our side streams, explore green extraction technologies, and evaluate interest for potential markets and final applications.”

Waste management as a driver of innovation: from composting to high value creation

In the past, Diana Food had leveraged its organic waste through methanization, compost generation and/or into animal feed. More recently, the company has chosen to move forward in optimizing the environmental, societal and economic value from its generated side streams.

These initiatives and action plans already delivered promising results. As an example, Diana Food succeeded in reducing the side streams generated by its meat business line by 30% in relation to value added within three years. This allowed the company to lower the waste treatment budget while delivering new gains through side stream valorization.

Another recently-launched initiative deals with cranberry sugars generated within our Canadian facility, which is dedicated to the production of health actives from natural Nordic fruits. The project will deliver a 20% waste reduction in relation to value added in cranberry by-products, which are now being successfully valorized into a brand new natural ingredient dedicated to personal care. It will be commercialized by Symrise’s Cosmetic Ingredients division in the coming months.

About Diana Food:

Diana Food offers a large range of natural ingredients to the food, beverage, baby food and dietary supplement industries. It provides its customers, across 90 countries, with innovative, natural and sustainable solutions, making life tastes and feels better for millions of consumers around the world.

With a 30-year experience in sourcing excellence, Diana Food's team of in-house agronomists carefully selects raw materials and applies best-in-class sustainable sourcing practices, to capture the highest natural properties of conventional and organic fruit, vegetables, meat and seafood.

Aiming to access the freshest raw materials, while minimizing environmental footprint, Diana Food relies on 11 industrial sites in Europe, North America and Latin America located closest to the source. Gentle industrial processes and technological know-how enable Diana Food to deliver clean label solutions & standardized nutritional actives. Food safety, highest quality standards, and traceability can thus be guaranteed, ensuring trust all along the value chain and helping customers to win with superior taste performance, health benefits, sensorial experience and food preservation results.

Diana Food is part of Symrise Nutrition, which encompasses ADF/IDF, Diana Pet Food and Diana Aqua as well as Probi. Within the Symrise Group - a global supplier of fragrances, flavors, food, nutrition and cosmetic ingredients - Symrise Nutrition leverages the Group capabilities to provide advanced natural health & well-being nutrition solutions for the human food, pet food and aquafeed industries.

www.diana-food.com

About Symrise:

Symrise is a global supplier of fragrances, flavors, food, nutrition and cosmetic ingredients. Its clients include manufacturers of perfumes, cosmetics, food and beverages, pharmaceuticals and producers of nutritional supplements and pet food.

Its sales of approximately € 3.4 billion in the 2019 fiscal year make Symrise a leading global provider. Headquartered in Holzminden, Germany, the Group is represented by more than 100 locations in Europe, Africa, the Middle East, Asia, the United States and Latin America.

Symrise works with its clients to develop new ideas and market-ready concepts for products that form an integral part of everyday life. Economic success and corporate responsibility are inextricably linked as part of this process. Symrise – always inspiring more ...

www.symrise.com

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