

Symrise Company Presentation – May 2016

Symrise

Successful since 1874 (with acquired roots into 1795)



Acquisition of Pinova

Haarmann & Reimer (1874 – 2003)

Symrise (since 2003)

1874

Chemist Dr. Haarmann discovers method for manufacturing nature-identical vanillin 1954

Takeover by Bayer AG

1973

World's first fully synthetic production of menthol

2003

Merger of Haarmann & Reimer and Dragoco

2014

Acquisition of Diana

2016

1995

Acquisition of Florasynth, est. 1916, de Laire. est. 1876 and Lautier Fils est. 1795

2006

IPO in Frankfurt (Prime Standard)
Market capitalization €2bn

Dragoco Gerberding (1919 – 2003)

1919

Hairdresser Gerberding begins manufacturing perfume and soap compositions

Symrise is one of the world's largest supplier in the flavors and fragrances industry.

Our products provide exciting flavor and fragrance experiences and contribute to the health and well-being of consumers in 160 countries around the world.

We offer approximately 30,000 innovative fragrances and flavors, cosmetic ingredients and pet food ingredients based on roughly 10,000 mostly natural raw materials. These products are custom-tailored for every region of the world.

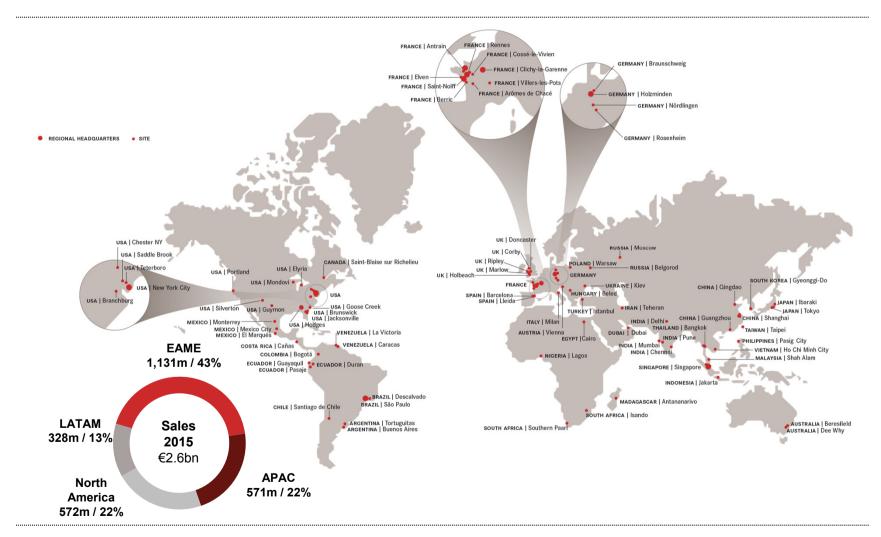
Figures 2015

Sales:€2.6bnEBITDA margin:22.0%Employees:8,301Countries:> 40Market share:12%Market cap:€7.5bn

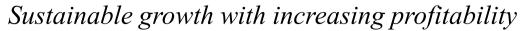
The Symrise Group

84 Sites Around the World





Sales and EBITDA since the IPO







^{*} EBITDA adjusted for restructuring and integration expenses

Corporate Structure

Two segments with five divisions



Segments	Flavor & Nutrition		Scent & Care			
Divisions	Flavors	Diana	Fragrances	Cosmetic Ingredients	Aroma Molecules	
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Business Units	Beverages, Snack Food, Culinary Food, Sweet, Dairy, Health & Nutrition	Food, Pet Food, Nova	Fine Fragrances, Personal Care, Household, Oral Care	Cosmetic Ingredients, UV Filters	Fragrance & Sensory Ingredients, Performance Specialties	

Flavor Division

Taste Solutions and Flavors for ...



Flavors Control of the Control of th							
Beverages	Sweet	Snack Products	Culinary Applications	Pharmaceutical Products and Food Supplements			
Alcoholic and non- alcoholic beverages, tea and instant beverages	Baked goods, cereals, confectionery (sweets, chocolates, chewing gums, ice cream and other dairy products)	Potato chips, nuts, tortilla chips and more	Pasta dishes, soups, sauces, ready-made meals and meat dishes	Flavors for health care and for nutrition			

Diana Division

Structured Around Three Business Units



DIANA

Diana Food



Provides solutions for consumer well-being to the food and beverage industries. Based on mastery of multiple raw material streams from vegetables and fruits to meat and seafood, Diana Food ensures food safety and traceability reinforced by deep scientific expertise.

Diana Pet Food



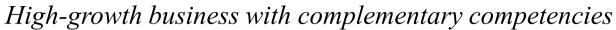
The world's leading partner committed to improving pet food performance develops innovative solutions to increase the wellbeing of cats and dogs and the satisfaction of pet owners.

Diana Nova



Contains activities / business related to responsible nutrition in an intelligent organizational model within Diana designed to explore new areas in the field of nutrition.

Successful integration of Diana





Nova

Aqua

cultures

Probiotics

Sharpening portfolio of Diana business Diana today Sale of non-core and integration of new activities **Clearly defined competencies CAP France** *Pork application* CAP - Did not meet our DIANA financial expectations with Business sold to J. Floc'h Group growth rate of < 2% p.a. and Sales: €29 million EBITDA margin of < 15% **DPS** - Relevant research **DPS USA** Cell culture research areas integrated into Symrise Pet Food Food Site closed R&D Food ingredients Acceptance Nutrition enhancement **Probi Sweden** *Probiotics* Baby food nutrition Integrated into Diana Natural colors Sales: €25 million Scelta Netherlands Mushroom concentrates — Strategy Acquired majority stake (60%) Continuation of backward integration Sales: €4 million with key natural raw materials

Fragrances Division

Fragrance Compositions and Substances for ...

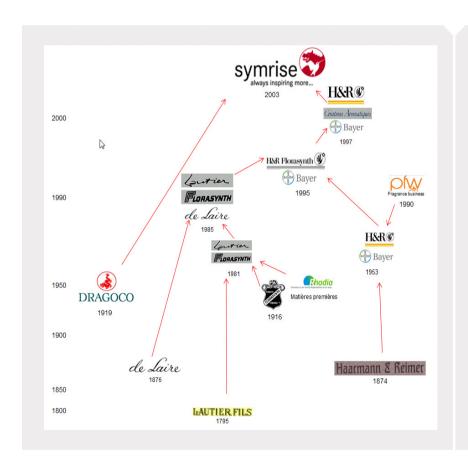


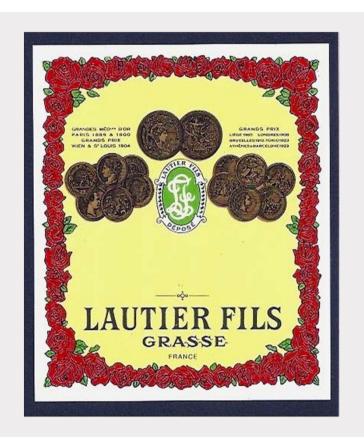
Fragrances								
Fine Fragrances	Personal Care	Home Care	Oral Care					
Perfume Creations	All kinds of personal care and cosmetic products	Cleaners, laundry, household cleaners, detergents, fabric softeners and ambient scents including candles	Oral care products					

220 Years of

Strong Fine Fragrance Heritage







De Laire by Symrise

220 Years of Strong Fine Fragrance Heritage



WHAT IS A BASE DE LAIRE?

A mix of « captive » & exclusive quality of natural essential oils

Example: ambre 83 = 40% vanillin + labdanum oil + vetiver oil

A synonym of quality... and heritage, tradition, history, creativity



220 YEARS OF PARTNERSHIP

1795: Lautier creation

1874: Harmann & Reimer creation

1876 : De Laire creation

1876: partnership to synthesis the vanillin for

the 1st time

1995 : Harmann & Reimer and De Laire

acquisition



Iconic creations including de Laire bases

FEMME ROCHAS 1944 PRUNOL



HEURE BLEUE GUERLAIN 1912 HELIOTROPINE AMORPHE



MITSOUKO GUERLAIN 1919 ABRICENE



BOIS DES ILES CHANEL 1929 AMBRE 83



MADAME ROCHAS ROCHAS 1960 COROLIANE



CHANEL 19 CHANEL 1971 COROLIANE



Cosmetic Ingredients Division

Protection and Care Through ...



Cosmetic Ingredients							
Actives	Product Protection	Botanicals	Sun Protection	Functionals	Colors		
Soothing, cooling/warming, skin pigmentation, antipollution, anti-aging, skin firming, moisturization, deodorants, anti-dandruff, hair conditioning, anti-hair loss, eye lash enhancement	Preservative boosters, preservatives	Extrapone® range for emotive claims, Actipone® range with proven efficacy, AllPlant Essence, Biotive® range of highly pure natural ingredients, Concentrole range, oils and butters	Organic and inorganic UVA and UVB filters, protection against environmental pollution	Emulsifiers, emollients, solubilizers	Water-soluble cosmetic dyes, oil-soluble cosmetic dyes, cosmetic pigments and lakes		

Beauty+

Increases Our Differentiation

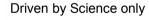


10 Years Ago

1:47

Cosmetic Ingredients

Fragrances





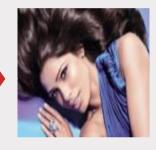
Driven by Creativity only

Today

· Sensory

SensoryPerformance

· WOW effect



Driven by Consumer Needs "Benefits & Emotion"



Driven by Creativity & Functionality "Scents with benefits"

Tomorrow

- Work toward a similar language, driven by consumers' needs and desires
- Identify common beauty drivers
- Provide active working solutions:
 - · Fragrances with benefits
 - · Inspiring cosmetics
- Communicate performance of products in a sensory and emotional way

Smart synergies BEAUTY +-®

For Fast Forward-Thinking Beauty



FRAGRANCE DESIGN & INDULGENCE

220 years of Fine Fragrance heritage

No.1 in fragrance raw materials

Unique Symrise Madagascar program

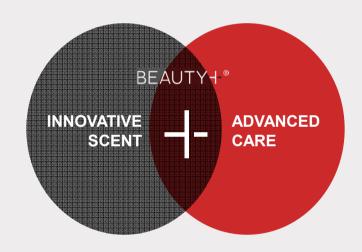
Ultimate sensory performance

Malodor management

Renewable fragrances / Green chemistry

Innovative molecules

Delivery systems



HIGH END COSMETIC PERFORMANCE

60 years of botanical expertise

Core competence in sensitive skin & scalp

Over 40 years of cooling expertise

80 years of UV Filters history

Unique Symrise Amazon Program



New generation of deodorant applications



Hair care for different ethnicities



Cosmetics with sun protection

Aroma Molecules Division

Aromatic Substances and Flavors Such as ...



Aroma Molecules Sensory Ingredients Performance Specialties Fragrance Ingredients Adhesives, agriculture, pharmaceutical, Oral care, beverages, sweets, Personal care, home care, air care, fine fragrances other technical applications personal care

Pinova in the Symrise Group

Future Part of Aroma Molecules



Integration milestones

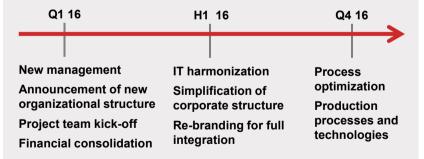
Key figures

- > Sales 2015: \$273m
- > Transaction volume: \$416m
- > Budgeted transaction and integration costs: €15-20m

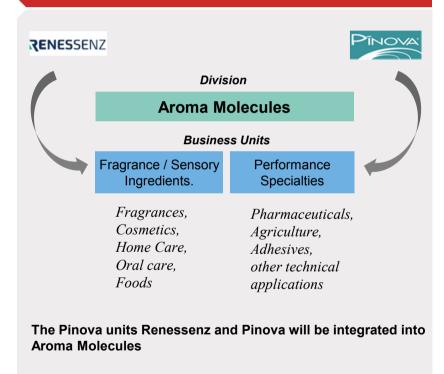
(€4m in 2015)

> Identified synergies: €20m as of 2020

Integration timetable: milestones 2016



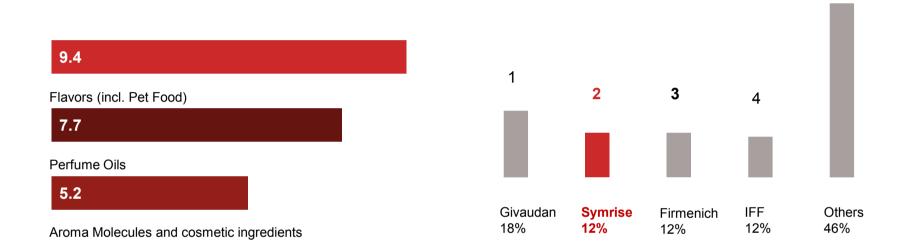
Future organization Aroma Molecules



Flavor, Fragrances & Special Ingredients

Key buying criteria for consumers





- €22.3bn AFF market with long-term growth of 2-3% p.a.
- High barriers to market entry like global setup, consumer insight, customer intimacy, product complexity, regulatory requirements, quality and safety standards
- F&F are small but important, only a fraction of product costs (1-5%), but a key buying criteria for consumers

- Top 4 players account for over 50% of market share
- More than 500 active companies
- Global mega trends such as population growth, increasing prosperity, economic progress, urbanization and naturalness drive market growth

Source: IAL 9th Edition (Nov 2014), TechNavio/Infiniti (2015), GIA (2015), corporate data and internal estimates

Symrise Portfolio

Well balanced

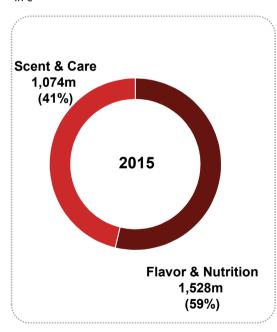


Segment Sales Split

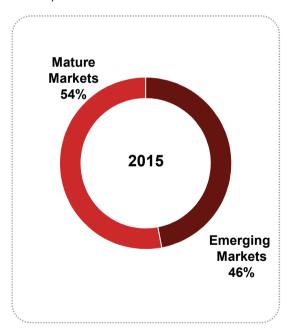
Sales in Emerging Markets

Sales with Customer Groups

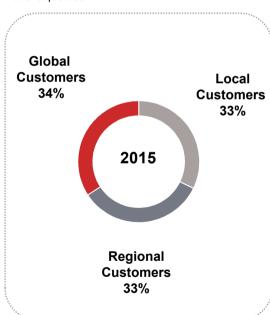




% Group Sales



% Group Sales

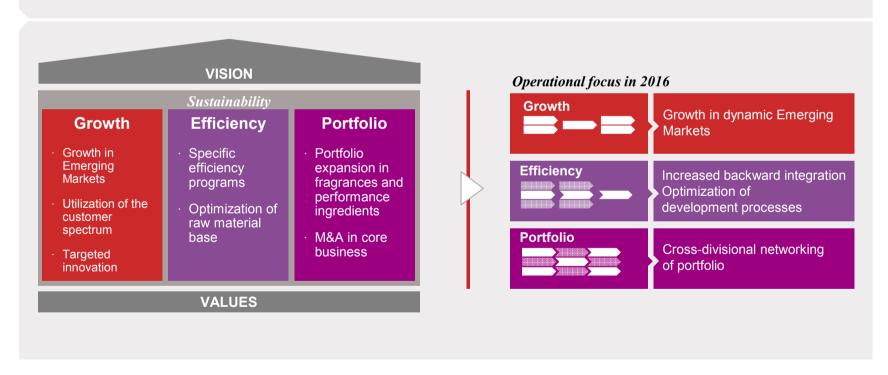


Strategic pillars and value levers

Proven strategy with high potential



Integrated strategic agenda with three key value levers



New Markets

Entering as a first mover





"Frontier Markets": fastest-growing markets within the Emerging Markets

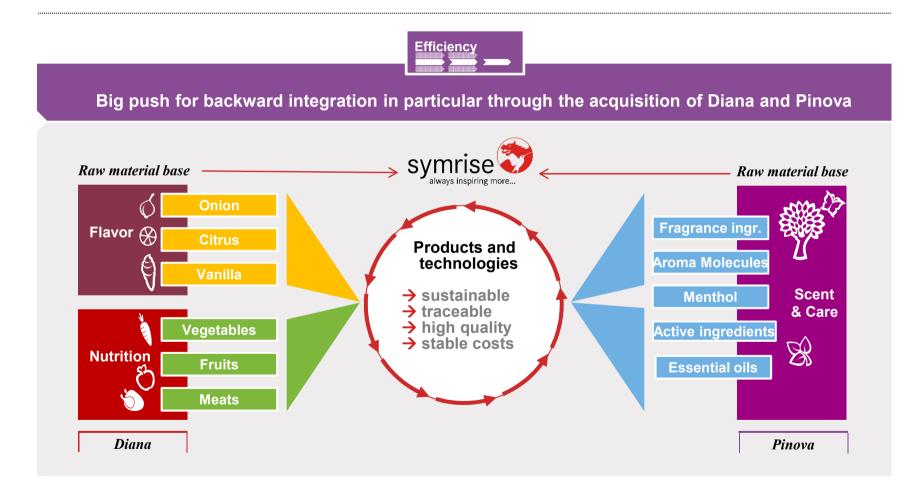


- New location established in Nigeria
- to utilize potential in West Africa
- → first major projects implemented
- Own company established in Iran (market open to western partnerships)
- Diana pet food production opened in Russia (traditional major market for pet food with strong growth)
- Position of Diana in Asia to be expanded through existing Symrise infrastructure and customer access

Greater efficiency







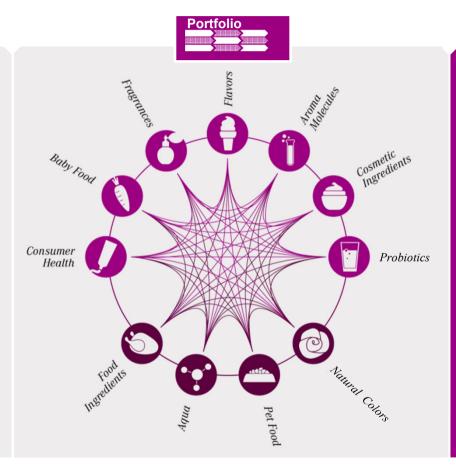
Further expansion of the product portfolio

Within present spheres of competency



In recent years
Symrise has
expanded in new
growth strong areas
of application.

Today the portfolio exceeds the traditional F&F product spectrum by far.



- Consolidation and networking of competencies, with a special focus on Diana and Pinova
- Maintainsuccessful courseand continue extensionof competitive advantage

Organic Growth Initiatives 2016 - 2017



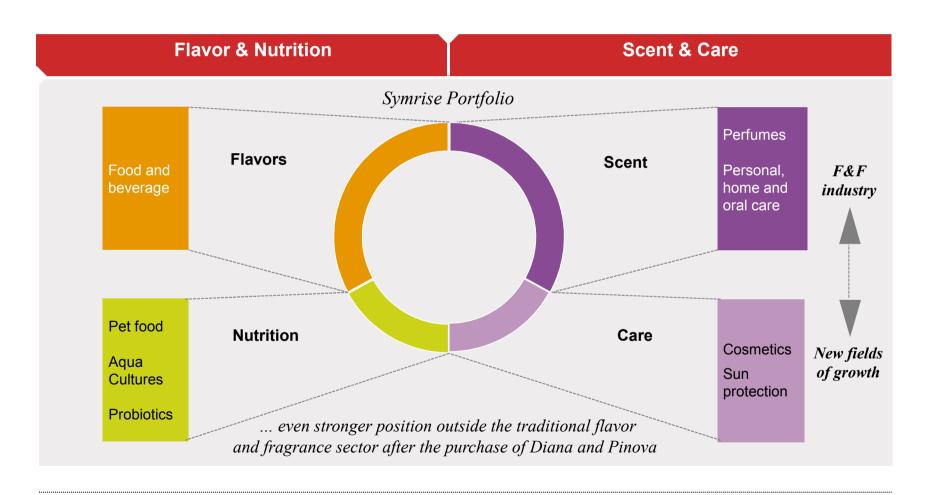
Investments to implement strategy and support further growth

Targeted capacity expansions in Mature Markets as well as Emerging Markets		2015/ New p Holzn	ower s inden <mark>2015</mark> /			2016/17 Expansion of cosmetic ing production of USA	gredients	2016/17 New logistics center Holzminden
Utilize Pinova's raw material base & manage global capacity in widespread production network		2015/16 Expansion of extraction and distillation		pore 2015/16	flavor dryinţ USA	16 asion of spray g capacity	2016/17 Expansion of pet food	2016/17 Additional manufacturi and development
Integrate competencies & leverage strong position in pet food	15	capacity Holzminden		Expansion of fragrance production Holzminden	1		spray drying capacity France	center China

Systematic expansion of Symrise

One third of the business outside F&F





Highlights Q1 2016

Strong double-digit growth with excellent profitability



Sales **€732**m

(+14% in local currency)

EBITDA*

+10% €158m €71m +6%

EBITDA* margin

21.7% €0.55

Net income*

+4%

Earnings per share*

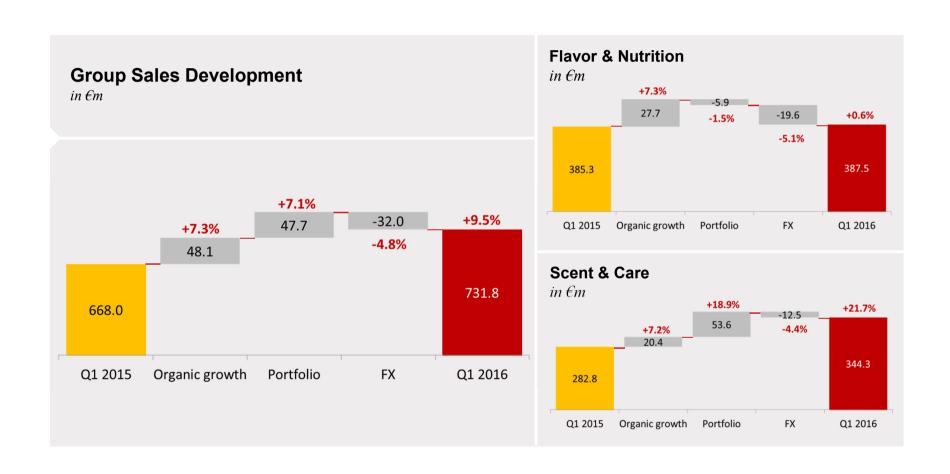
Equity ratio

34%

Sales Q1 2016



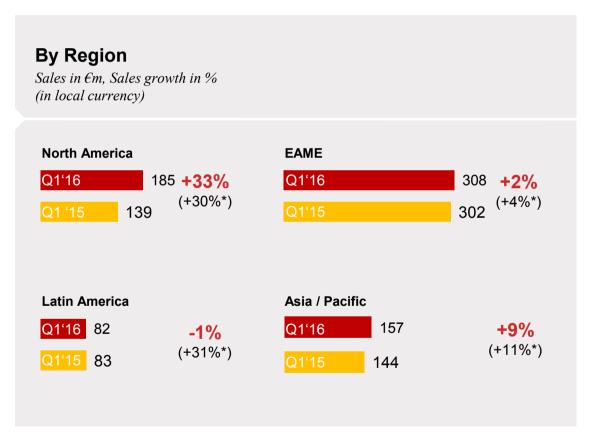
Strong performance despite headwind from currencies

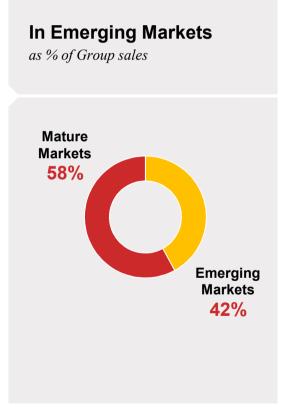


Sales by Region Q1 2016

Strong growth in all regions





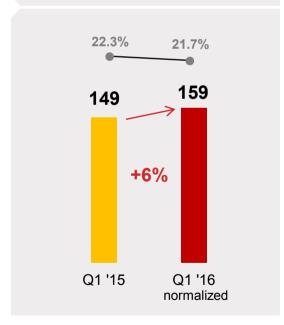


EBITDA Q1 2016

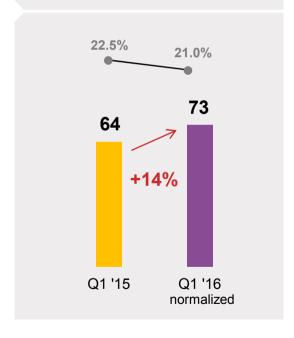
Profitability maintained on a high level



Symrise Group in ϵ m / EBITDA margin of Group sales

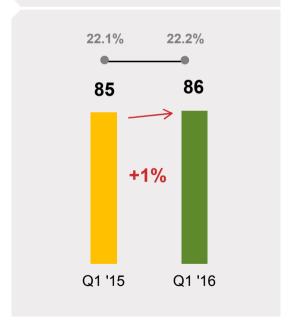


Scent & Care
in €m / EBITDA margin
of Scent & Care sales



Flavor & Nutrition

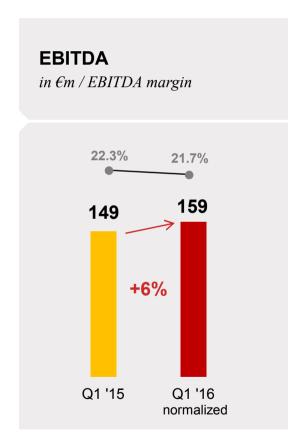
in €m / EBITDA margin of Flavor & Nutrition sales

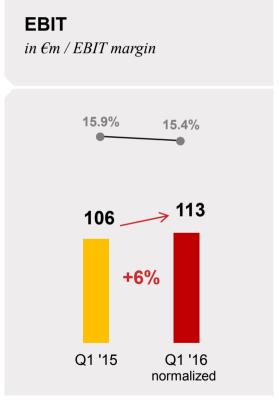


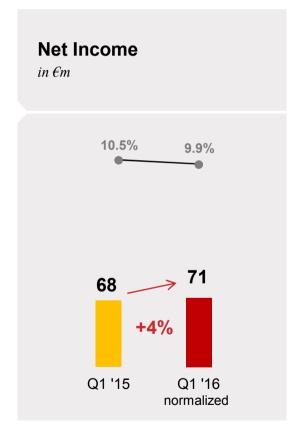
Profitability Q1 2016

Increase of bottom line results





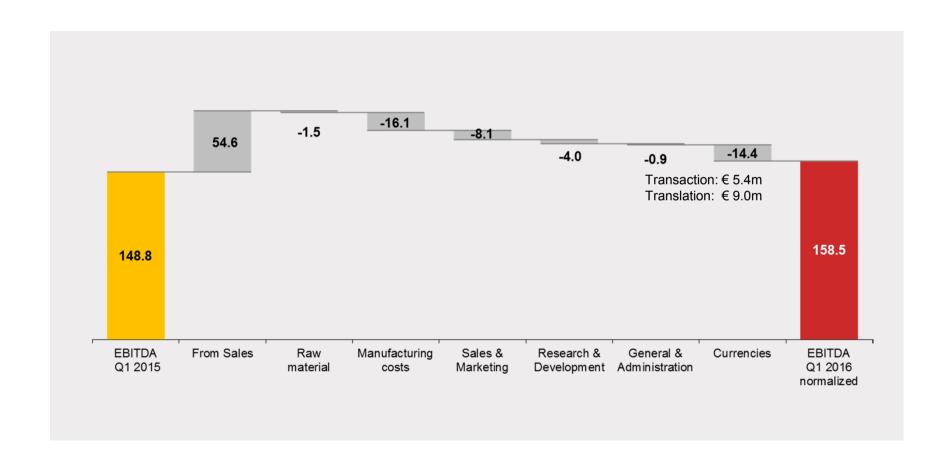




EBITDA Bridge

Strong contribution from sales

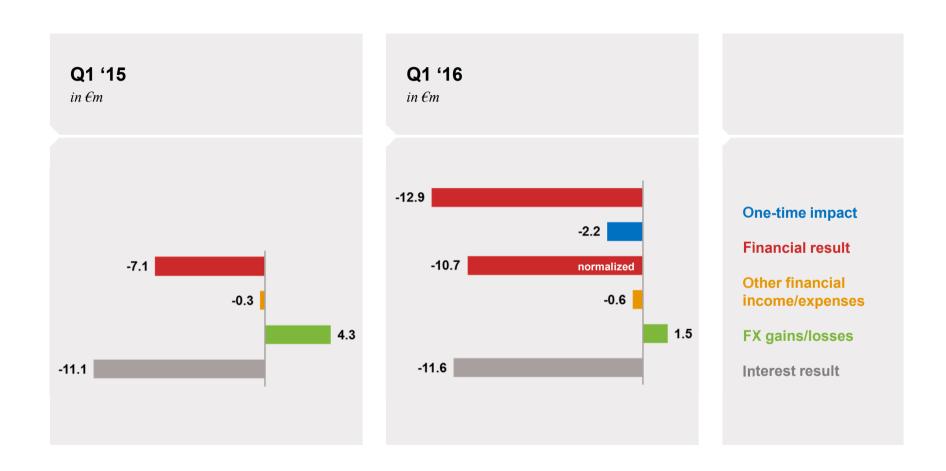




Financial result Q1 2016

Interest expenses reflect acquisition of Pinova





Net income

Increase of 4 %



in €m	Q1 2015	Q1 2016	Q1 2016 normalized	Var. %
	•			
Sales	668.0	731.8	731.8	10
Cost of goods sold	380.0	430.1	429.8	13
Gross profit	288.0	301.7	302.0	5
Operating cost	181.6	193.7	189.3	4
EBIT (profit from operations)	106.4	108.0	112.7	6
Financial result	-7.1	-12.9	-10.7	51
Profit Before Tax (PBT)	99.3	95.0	102.0	3
Tax	29.5	26.9	29.3	-1
Net income	69.8	68.2	72.7	4
attributable to shareholders of Symrise AG	68.0	66.2	70.8	4
attributable to non-controlling interests	1.9	1.9	1.9	
Earnings Per Share (EPS) in €	0.52	0.51	0.55	4

Operating cash flow

impacted by increased working capital



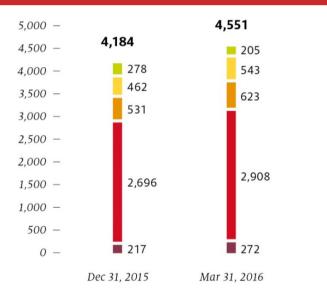
in €m	Q1 2015	Q1 2016
Net income for the period	69.8	68.2
Income tax expenses	29.5	26.9
Net interest expenses	11.1	11.6
Sub-total	110.4	106.6
Amortization, depreciation and impairment	42.4	45.7
Change in non-current provisions and liabilities	-0.7	1.3
Change in non-current assets	5.2	-6.7
Other items	-8.6	1.2
Sub-total Sub-total	38.3	41.6
Cash flow before working capital changes	148.7	148.2
Change in trade receivables and other assets	-69.0	-66.2
Change in inventories	-3.1	-19.5
Change in trade payables and other liabilities	17.0	13.5
Income taxes paid	-25.2	-28.1
Net cash flow from operating activities	68.4	47.9

Balance sheet

Equity ratio at 34%

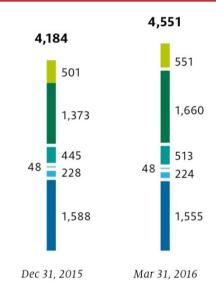


Assets in €m



- Cash and cash equivalents
- Trade receivables
- Inventories
- Intangible assets and property, plant and equipment
- Other assets

Equity and Liabilities *in €m*



- Current liabilities
- Non-current borrowings
- Provisions for pensions and similar obligations
- Other non-current liabilities
- Deferred tax liabilities
- Total equity

Outlook 2016

Committed to targets despite challenging market environment



- Long-term growth targets are intact despite challenging economic environment in 2016 with unsolved debt situation and political uncertainties in some countries
- Volatility of some exchange rates and certain raw material prices will continue
- Global presence, broad customer base and diversified product portfolio are strategic levers which contribute to further profitable growth
- Innovations and process efficiency stay vital for high profitability
- Additional growth through selective expansion of the portfolio in key areas

Targets 2016

Outperform global F&F market

EBITDA margin around 20%

Targets 2020

Sales increase 5 – 7 % CAGR

EBITDA margin 19 – 22 %

Sales in Emerging Markets > 50%

Symrise

Investor Relations



Financial Calendar

August 11, 2016 *H1 Results 2016*

November 02, 2016 *9M Results 2016*

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