

Symrise Company Presentation – May 2016

Symrise Successful since 1874 (with acquired roots into 1795)



Haarmann & Reimer	r (1874 – 2003)	Symrise (since 2	2003)	
1874 Chemist Dr. Haarmann	1954 Takeover by Bayer AG			2016 Acquisition of Pinova
discovers method for manufacturing nature-identical vanillin	1973 World's first fully synthetic production of menthol	<mark>2003</mark> Merger of Haarman and Dragoco	n & Reimer	2014 Acquisition of Diana
	1995 Acquisition of Florasynth, de Laire, est. 1876 and L		<mark>2006</mark> IPO in Franki Market capita	furt (Prime Standard)
1919	rding (1919 – 2003) ling begins manufacturing perfume ns		Μαί κει σαρία	

Symrise is one of the world's largest supplier in the flavors and fragrances industry.

Our products provide exciting flavor and fragrance experiences and contribute to the health and well-being of consumers in 160 countries around the world.

We offer approximately 30,000 innovative fragrances and flavors, cosmetic ingredients and pet food ingredients based on roughly 10,000 mostly natural raw materials. These products are custom-tailored for every region of the world.

Figures 2015

Sales:	€2.6bn
EBITDA margin:	22.0%
Employees:	8,301
Countries:	> 40
Market share:	12%
Market cap:	€7.5bn

The Symrise Group 84 Sites Around the World





Sales and EBITDA since the IPO

Sustainable growth with increasing profitability





* EBITDA adjusted for restructuring and integration expenses

Corporate Structure

Two segments with five divisions



Segments	Flavor & Nutritic	n	Scent & Care		
Divisions	Flavors	Diana	Fragrances	Cosmetic Ingredients	Aroma Molecules
				The second second	
Business Units	Beverages, Snack Food, Culinary Food, Sweet, Dairy, Health & Nutrition	Food, Pet Food, Nova	Fine Fragrances, Personal Care, Household, Oral Care	Cosmetic Ingredients, UV Filters	Fragrance & Sensory Ingredients, Performance Specialties

Flavor Division Taste Solutions and Flavors for ...



		Flavors		
Beverages	Sweet	Snack Products	Culinary Applications	Pharmaceutical Products and Food Supplements
Alcoholic and non- alcoholic beverages, tea and instant beverages	Baked goods, cereals, confectionery (sweets, chocolates, chewing gums, ice cream and other dairy products)	Potato chips, nuts, tortilla chips and more	Pasta dishes, ready-made meals and meat dishes	Flavors for health care and for nutrition

Diana Division Structured Around Three Business Units



	DIANA	
Diana Food	Diana Pet Food	Diana Nova
	The call'a ladia and a comit da	Contains activities / business related to
Provides solutions for consumer well-being to the food and beverage industries. Based on mastery of multiple raw material streams from vegetables and fruits to meat and seafood, Diana Food ensures food safety and traceability reinforced by deep scientific expertise.	The world's leading partner committed to improving pet food performance develops innovative solutions to increase the well- being of cats and dogs and the satisfaction of pet owners.	Contains activities / business related to responsible nutrition in an intelligent organizational model within Diana designed to explore new areas in the field of nutrition.

Successful integration of Diana

High-growth business with complementary competencies





Fragrances Division Fragrance Compositions and Substances for ...



	Fragra	inces	
Fine Fragrances	Personal Care	Home Care	Oral Care
Perfume Creations	All kinds of personal care and cosmetic products	Cleaners, laundry, household cleaners, detergents, fabric softeners and ambient scents including candles	Oral care products

220 Years of Strong Fine Fragrance Heritage





De Laire by Symrise 220 Years of Strong Fine Fragrance Heritage



FABRIOUES

E PRODUITS DE CHIMIE ORGANIQUE

DE LAIRE

NOTICE DES PRODUITS POUR LA PARFUMERIE

WHAT IS A BASE DE LAIRE?

A mix of « captive » & exclusive quality of natural essential oils

Example: **ambre 83 = 40% vanillin + labdanum oil** + **vetiver oil**

A synonym of quality... and heritage, tradition, history, creativity



220 YEARS OF PARTNERSHIP

1795: Lautier creation
1874: Harmann & Reimer creation
1876: De Laire creation
1876: partnership to synthesis the vanillin for
the 1st time
1995: Harmann & Reimer and De Laire
acquisition

Iconic creations including de Laire bases



Cosmetic Ingredients Division

Protection and Care Through ...





Beauty+ Increases Our Differentiation



10 Years Ago	Today	Tomorrow
Cosmetic Ingredients	• Sensory • WOW effect	 Work toward a similar language, driven by consumers' needs and desires Identify common beauty drivers Provide active working solutions:
Driven by Science only	Driven by Consumer Needs "Benefits & Emotion"	 Fragrances with benefits Inspiring cosmetics
Fragrances	 Sensory Performance 	— Communicate performance of products in a sensory and emotional way
Driven by Creativity only	Driven by Creativity & Functionality	

"Scents with benefits"

Smart synergies BEAUTY +-[®] *For Fast Forward-Thinking Beauty*



FRAGRANCE DESIGN & INDULGENCE

220 years of Fine Fragrance heritage No.1 in fragrance raw materials Unique Symrise Madagascar program Ultimate sensory performance Malodor management Renewable fragrances / Green chemistry Innovative molecules Delivery systems



HIGH END COSMETIC PERFORMANCE

60 years of botanical expertise
Core competence in sensitive skin & scalp
Over 40 years of cooling expertise
80 years of UV Filters history
Unique Symrise Amazon Program



New generation of deodorant applications



Hair care for different ethnicities



Cosmetics with sun protection

Aroma Molecules Division

Aromatic Substances and Flavors Such as ...



	Aroma Molecules	
Sensory Ingredients	Fragrance Ingredients	Performance Specialties
Oral care, beverages, sweets, personal care	Personal care, home care, air care, fine fragrances	Adhesives, agriculture, pharmaceutical, other technical applications

Pinova in the Symrise Group Future Part of Aroma Molecules



Integration milestones

Key figures

- > Sales 2015: \$273m
- > Transaction volume: \$416m
- > Budgeted transaction and integration costs: €15-20m (€4m in 2015)
- > Identified synergies: \notin 20m as of 2020

Integration timetable: milestones 2016



Future organization Aroma Molecules



The Pinova units Renessenz and Pinova will be integrated into Aroma Molecules

Flavor, Fragrances & Special Ingredients Key buying criteria for consumers





- €22.3bn AFF market with long-term growth of 2-3% p.a.
- High barriers to market entry like global setup, consumer insight, customer intimacy, product complexity, regulatory requirements, quality and safety standards
- F&F are small but important, only a fraction of product costs (1-5%), but a key buying criteria for consumers



- Top 4 players account for over 50% of market share
- More than 500 active companies
- Global mega trends such as population growth, increasing prosperity, economic progress, urbanization and naturalness drive market growth

Source: IAL 9th Edition (Nov 2014), TechNavio/Infiniti (2015), GIA (2015), corporate data and internal estimates

Symrise Portfolio Well balanced





Strategic pillars and value levers Proven strategy with high potential





New Markets Entering as a first mover





"Frontier Markets": fastest-growing markets within the Emerging Markets



 — New location established in Nigeria to utilize potential in West Africa
 → first major projects implemented

— **Own company** *established in Iran (market open to western partnerships)*

— Diana pet food production *opened in Russia (traditional major market for pet food with strong growth)*

— **Position of Diana in Asia** to be expanded through existing Symrise infrastructure and customer access

Greater efficiency *By means of access to important key raw materials*



Efficiency Big push for backward integration in particular through the acquisition of Diana and Pinova symrise Raw material base Raw material base **Fragrance** ingr Flavor 🛞 Citrus **Products and** technologies Aroma Molecules \rightarrow sustainable Scent <u>Menthol</u> & Care \rightarrow traceable → high quality
→ stable costs Vegetables Active ingredients Ŕ Nutrition Fruits **Essential oils** Meats Diana Pinova

Further expansion of the product portfolio Within present spheres of competency



In recent years Symrise has expanded in new growth strong areas of application.

Today the portfolio exceeds the traditional F&F product spectrum by far.



Consolidation and networking of competencies,

with a special focus on Diana and Pinova

— Maintain successful course

and continue extension of competitive advantage

Organic Growth Initiatives 2016 - 2017 Investments to implement strategy and support further growth



S	trategic priority	Initiat	tives to inci	rease	capacities a	nd ma	arket preser	nce		
Growth	Targeted capacity expansions in Mature Markets as well as Emerging Markets		-	power st ninden 2015/			2016/17 Expansion of cosmetic ingr production co USA	redients		1 7 logistics center ninden
Efficiency	Utilize Pinova's raw material base & manage global capacity in wide- spread production network		2015/16 Expansion of extraction a distillation		pore 2015/16	flavoi dryin USA	16 nsion of spray g capacity	2016/17 Expansion of pet food	,	2016/17 Additional manufacturing and dwalonment
Portfolio	Integrate competencies & leverage strong position in pet food and cosmetic ingredients	15	capacity Holzminden		Expansion of fragrance production Holzminden		6	spray drying capacity France		development center China 17

Systematic expansion of Symrise One third of the business outside F&F





Highlights Q1 2016 Strong double-digit growth with excellent profitability





*adjusted for transaction and integration costs related to the Pinova acquisition

Sales Q1 2016

Strong performance despite headwind from currencies





Sales by Region Q1 2016

Strong growth in all regions





*local currency

EBITDA Q1 2016 Profitability maintained on a high level





Profitability Q1 2016 Increase of bottom line results





EBITDA Bridge Strong contribution from sales





Financial result Q1 2016 Interest expenses reflect acquisition of Pinova





Net income Increase of 4 %



in €m	Q1 2015	Q1 2016	Q1 2016 normalized	Var. %
Sales	668.0	731.8	731.8	10
Cost of goods sold	380.0	430.1	429.8	13
Gross profit	288.0	301.7	302.0	5
Operating cost	181.6	193.7	189.3	4
EBIT (profit from operations)	106.4	108.0	112.7	6
Financial result	-7.1	-12.9	-10.7	51
Profit Before Tax (PBT)	99.3	95.0	102.0	3
Тах	29.5	26.9	29.3	-1
Net income	69.8	68.2	72.7	4
attributable to shareholders of Symrise AG	68.0	66.2	70.8	4
attributable to non-controlling interests	1.9	1.9	1.9	
Earnings Per Share (EPS) in €	0.52	0.51	0.55	4

Operating cash flow impacted by increased working capital



in €m	Q1 2015	Q1 2016
Net income for the period	69.8	68.2
Income tax expenses	29.5	26.9
Net interest expenses	11.1	11.6
Sub-total	110.4	106.6
Amortization, depreciation and impairment	42.4	45.7
Change in non-current provisions and liabilities	-0.7	1.3
Change in non-current assets	5.2	-6.7
Other items	-8.6	1.2
Sub-total	38.3	41.6
Cash flow before working capital changes	148.7	148.2
Change in trade receivables and other assets	-69.0	-66.2
Change in inventories	-3.1	-19.5
Change in trade payables and other liabilities	17.0	13.5
Income taxes paid	-25.2	-28.1
Net cash flow from operating activities	68.4	47.9

Balance sheet





Equity and Liabilities *in €m* **Assets** *in €m* 4,551 4,551 5,000 -4,184 4,184 4,500 -205 551 278 543 4,000 -501 462 3,500 -623 531 1,660 3,000 -1,373 2,500 -445 513 2,000 -48 48 228 2,908 224 2,696 1,500 -1,000 -1,588 1,555 500 -272 217 0 -Dec 31, 2015 Mar 31, 2016 Dec 31, 2015 Mar 31, 2016 • Cash and cash equivalents Current liabilities Non-current borrowings Trade receivables • Provisions for pensions and similar obligations Inventories • Intangible assets and property, plant and equipment Other non-current liabilities • Other assets Deferred tax liabilities Total equity

Outlook 2016 Committed to targets despite challenging market environment

— Long-term growth targets are intact – despite challenging economic environment in 2016 with unsolved debt situation and political uncertainties in some countries

— Volatility of some exchange rates and certain raw material prices will continue

— Global presence, broad customer base and diversified product portfolio *are strategic levers which contribute to further profitable growth*

— Innovations and process efficiency *stay vital for high profitability*

— Additional growth *through selective expansion of the portfolio in key areas*

Targets 2016

Outperform global F&F market

EBITDA margin around 20%

Targets 2020

Sales increase 5 – 7 % CAGR

EBITDA margin 19-22 %

Sales in Emerging Markets > 50%



Symrise Investor Relations



Financial Calendar

August 11, 2016 *H1 Results 2016*

November 02, 2016 9M Results 2016

Contact

Investor Relations Mühlenfeldstraße 1, 37603 Holzminden, Germany ir@symrise.com

Tobias Erfurth *Phone* +49 55 31 90-18 79 *tobias.erfurth@symrise.com* Britta Wöhner Phone +49 55 31 90-15 47 britta.woehner@symrise.com

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