

Symrise Company Presentation – March 2016

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Symrise Successful since 1874

Haarmann & Reimer (1874 – 2003)

1874 Chemist Dr. Haarmann discovers method for manufacturing nature-identical vanillin

1954 Takeover by Bayer AG 1973 World's first fully synthetic

production of menthol

Dragoco Gerberding (1919 – 2003)

1919 Hairdresser Gerberding begins manufacturing perfume and soap compositions

Symrise (since 2003)

2003

Merger of Haarmann & Reimer and Dragoco

> 2006 IPO in Frankfurt (Prime Standard)

Symrise is the world's third largest supplier in the flavors and fragrances industry.

Our products provide exciting flavor and fragrance experiences and contribute to the health and well-being of consumers in 160 countries around the world.

We offer approximately 30,000 innovative fragrances and flavors, cosmetic ingredients and pet food ingredients based on roughly 10,000 mostly natural raw materials. These products are custom-tailored for every region of the world.

Figures 2015

Sales:	€2.6bn
EBITDA margin:	22.0%
Employees:	8,301
Countries:	> 40
Market share:	12%
Market cap:	€7.5bn

Acquisition of Pinova



2016

2014 Acquisition of Diana

Market capitalization €2bn

The Symrise Group 78 Sites Around the World





Corporate Structure Two segments with five divisions



Segments	Flavor & Nutritio	'n	Scent & Care		
Divisions	Flavors	Diana	Fragrances	Cosmetic Ingredients	Aroma Molecules
Applications	Beverages	Food	Fine Fragrances	Cosmetic Ingredients	Fragrance & Sensory Ingredients
	Savory	Pet Food	Personal Care	UV Filters	Performance
	Sweet	Nova	Household		Specialties
			Oral Care		

Flavor, Fragrances & Special Ingredients Key buying criteria for consumers







- €22.3bn AFF market with long-term growth of 2-3% p.a.
- High barriers to market entry like global setup, consumer insight, customer intimacy, product complexity, regulatory requirements, quality and safety standards
- F&F are small but important, only a fraction of product costs (1-5%), but a key buying criteria for consumers



- Top 4 players account for over 50% of market share
- More than 500 active companies
- Global mega trends such as population growth, increasing prosperity, economic progress, urbanization and naturalness drive market growth

Source: IAL 9th Edition (Nov 2014), TechNavio/Infiniti (2015), GIA (2015)corporate data and internal estimates

Symrise Portfolio Well balanced





Strategic pillars and value levers Proven strategy with high potential



Integrated strategic agenda with three key value levers



Operational focus in 2016

Growth	Growth in dynamic Emerging Markets
Efficiency	Increased backward integration Optimization of development processes
Portfolio	Cross-divisional networking of portfolio

New Markets Entering as a first mover





"Frontier Markets": fastest-growing markets within the Emerging Markets



— New location established in Nigeria
 to utilize potential in West Africa
 → first major projects implemented

— **Own company** *established in Iran (market open to western partnerships)*

— Diana pet food production opened in Russia (traditional major market for pet food with strong growth)

— **Position of Diana in Asia** to be expanded through existing Symrise infrastructure and customer access

Frontier markets

Greater efficiency By means of access to important key raw materials





Big push for backward integration in particular through the acquisition of Diana and Pinova



Further expansion of the product portfolio Within present spheres of competency



In recent years Symrise has expanded in new growth strong areas of application.

Today the portfolio exceeds the traditional F&F product spectrum by far.



Consolidation and networking of competencies,

with a special focus on Diana and Pinova

— Maintain successful course

and continue extension of competitive advantage

Organic Growth Initiatives 2016 - 2017 Investments to implement strategy and support further growth



S	strategic priority	Initiat	ives to incr	ease	capacities a	nd ma	arket prese	ence		
Growth	Targeted capacity expansions in Mature Markets as well as Emerging Markets		<mark>2015/1</mark> New p Holzm	ower st vinden 2015/			2016/17 Expansion of cosmetic ing production of USA	gredients		1 7 logistics center ninden
Efficionou	Utilize Pinova's raw material base & manage global capacity in wide- spread production network		2015/16 Expansion oj extraction an distillation		pore 2015/16	flavoi dryin USA	16 nsion of spray g capacity	2016/17 Expansion of pet food	•	2016/17 Additional manufacturing and development
Dortfolio	Integrate competencies & leverage strong position in pet food and cosmetic ingredients	15	capacity Holzminden		Expansion of fragrance production Holzminden		6	spray drying capacity France		center China 17

Successful integration of Diana High-growth business with complementary competencies





Acquisition and integration of Pinova Holdings, Inc. *Closing of transaction on January 7, 2016*



Integration milestones

Key figures

- > Sales 2015: \$273m
- > Budgeted transaction and integration costs: €15-20m (€4m in 2015)
- > Identified synergies: €20m as of 2020

Integration timetable: milestones 2016





The Pinova units Renessenz and Pinova will be integrated into Aroma Molecules

Future organization Aroma Molecules

Systematic expansion of Symrise One third of the business outside F&F





Highlights 2015 Strong double-digit growth with excellent profitability



Sales +23% to €2,602m	EBITDA margin 222.0%	Net income +17% to €247m	Equity ratio 38% Solid balance sheet
	EBITDA +23% to €572m	Earnings per share	Expanded S&C Portfolio through acquisition of Pinova Holdings, Inc. USA

Sales 2015 Growth at high pace across the entire Group



Symrise Group In $\in m$, sales growth in % 2,120 2,602 2,510 +23% +18% 525 507 +14% +10% 234* Diana 2,077 2,003 1,886 +10% +6% Symrise excl. Diana 2014 2015 2015 in LC**

*Half-year consolidation from Diana acquisition; Diana pro forma FY sales 2014: €460m **LC - local currency

Double-digit growth in both segments Strongest demand in fragrances ingredients and beverages





*Half-year consolidation from Diana acquisition; Diana pro forma FY sales 2014: €460m **LC - local currency

Sales by region 2015 Double-digit growth in all regions



By Region

as % of Group sales; sales growth in % (local currency)

€1,131 million	43 %
EAME	+16%
€572 million	22 %
North America	+19%
€571 million	22 %
Asia/Pacific	+14%
€328 million	13 %
Latin America	+36%

In Emerging Markets

as % of Group sales (local currency)



Comments

— Latin America reports strongest growth rate in both segments

- Good dynamics in Mature Markets, *especially Western Europe*

— Emerging Markets report 21% sales increase in local currency despite uncertainties in some regions

EBITDA 2015 Profitability reaches again record level



Symrise Group in €m/EBITDA margin of Group sales		Scent & Care in €m/EBITDA margin of Scent & Care sales		Flavor & Nutrition in €m/EBITDA margin of Flavor & Nutrition sales	
2015	572 22.0% 465 21.9%	2015 2014	231 21.5% 223 22.7%	2015 2014 (normalized)*	341 22.3% 242 21.2%

*For integration and transaction costs for Diana acquisition

Sales and EBITDA since the IPO

Sustainable growth with increasing profitability





* EBITDA adjusted for restructuring and integration expenses

EBITDA bridge Strong topline and contributions from Diana drive profitability





Financial result Interest expenses reflect acquisition of Diana





Net income Strong increase



in €m	2014	2014 normalized	2015	Var.%
				vai. 70
Sales	2,120.1	2,120.1	2,601.7	23
Cost of goods sold	1,231.7	1,218.1	1,490.1	22
Gross profit	888.4	902.0	1,111.6	23
Operating cost	580.3	564.2	716.4	27
EBIT (profit from operations)	308.1	337.9	395.2	17
Financial result	-48.4	-40.5	-44.3	9
Profit Before Tax (PBT)	259.7	297.3	350.9	18
Tax	72.9	83.9	98.5	17
Net income	186.8	213.4	252.4	18
attributable to shareholders of Symrise AG	185.0	211.6	246.8	17
attributable to non-controlling interests	1.8	1.8	5.6	
 Earnings Per Share (EPS) in €	1.48	1.69	1.90	13

Operating cash flow *Increased by 9% and driven by strong operating result*



in €m	2014	2015
Net income for the period	186.8	252.4
Income tax expenses	72.9	98.5
Net interest expenses	41.7	44.5
Sub-total	301.4	395.4
Amortization, depreciation and impairment	128.2	177.0
Change in non-current provisions and liabilities	-0.4	9.0
Change in non-current assets	1.3	14.7
Other items	3.3	1.1
Sub-total	132.5	201.8
Cash flow before working capital changes	433.9	597.1
Change in trade receivables and other assets	-31.9	-66.8
Change in inventories	-13.5	-49.3
Change in trade payables and other liabilities	24.0	31.9
Income taxes paid	-69.3	-137.7
Net cash flow from operating activities	343.2	375.2

Balance sheet Equity ratio increased to 38%





Successful placement of 'Schuldscheindarlehen' Financing Pinova acquisition and repayment of revolving credit line





Schuldscheindarlehen: Promissory note

Outlook 2016 Committed to targets despite challenging market environment

— Long-term growth targets are intact – despite challenging economic environment in 2016 with unsolved debt situation and political uncertainties in some countries

— Volatility of some exchange rates and certain raw material prices will continue

— Global presence, broad customer base and diversified product portfolio are strategic levers which contribute to further profitable growth

— Innovations and process efficiency *stay vital for high profitability*

— Additional growth through selective expansion of the portfolio in key areas

Targets 2016

Outperform global F&F market

EBITDA margin around 20%

Targets 2020

Sales increase 5 – 7 % CAGR

EBITDA margin 19 – 22 %

Sales in Emerging Markets > 50%



Symrise Investor Relations



Financial Calendar

May 10, 2016 *Q1 Results 2016*

May 11, 2016 Annual General Meeting

August 11, 2016 *H1 Results 2016*

November 02, 2016 9M Results 2016

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