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## Growing Together The Symrise Company Presentation

Tobias Erfurth (Head of Investor Relations), November 2016

always

inspiring more

## Symrise Successful since 1874 (with acquired roots into 1795)

#### Haarmann & Reimer (1874 - 2003)

#### Year

**1874 -** *Chemist Dr. Haarmann discovers method for manufacturing nature-identical vanillin* 

**1954** - Takeover by Bayer AG

**1973** - World's first fully synthetic production of menthol

**1995 -** *Acquisition of Florasynth, est. 1916, de Laire, est. 1876 and Lautier Fils est. 1795* 

#### Dragoco Gerberding (1919 – 2003)

#### Year

**1919 -** Hairdresser Gerberding begins manufacturing perfume and soap compositions

**1930 -** Entering the flavor industry

#### Symrise (since 2003)

#### Year

2003 - Merger of Haarmann & Reimer and Dragoco
2006 - IPO in Frankfurt (Market cap. €2bn)
2014 - Acquisition of Diana
2016 - Acquisition of Pinova/Renessenz

Symrise is one of the world's largest supplier in the flavors and fragrances industry.

*Our products provide exciting flavor and fragrance experiences and contribute to the health and wellbeing of consumers in 160 countries around the world.* 

We offer approximately 30,000 innovative fragrances and flavors, cosmetic ingredients and pet food ingredients based on roughly 10,000 mostly natural raw materials. These products are custom-tailored for every region of the world.

#### Figures 2015

Sales:	€2.6bn
EBITDA margin:	22.0%
Employees:	8,301
Countries:	> 40
Market share:	12%
Market cap:	€7.3bn



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# Flavor, Fragrances & Special Ingredients *Key buying criteria for consumers*



#### € 9.4 bn

Flavors (incl. Pet Food)

## € 7.7 bn

Perfume Oils

### € 5.2 bn

Aroma Molecules and cosmetic ingredients

- ·  $\epsilon$ 22.3bn AFF market with long-term growth of 2-3% p.a.
- High barriers to market entry like global setup, consumer insight, customer intimacy, product complexity, regulatory requirements, quality and safety standards
- F&F are small but important, only a fraction of product costs (1-5%), but a key buying criteria for consumers



- Top 4 players account for over 50% of market share
- · More than 500 active companies
- Global mega trends such as population growth, increasing prosperity, economic progress, urbanization and naturalness drive market growth

Source: IAL 9th Edition (Nov 2014), TechNavio/Infiniti (2015), GIA (2015), corporate data and internal estimates

## Symrise Portfolio Well balanced





**Symrise** operates 84 sites worldwide, serves more than 6,000 clients in 160 countries with approximately 30,000 products based on roughly 10,000 mostly natural raw materials. No client accounts for more than 5% of group sales.

## Proven track-record since the IPO Sustainable growth with increasing profitability



Sales/EBITDA

Sales in  $\in$  million, EBITDA in  $\in$  million, margin in %



<sup>\*</sup> EBITDA adjusted for restructuring and integration expenses

## Corporate structure Two segments with five divisions



Segments	Flavor & Nutrition		Scent & Care		
Divisions	Flavors	Diana	Fragrances	Cosmetic Ingredients	Aroma Molecules
Business Units	Beverages, Snack Food, Culinary Food, Sweet, Dairy, Health & Nutrition	Food, Pet Food, Nova	Fine Fragrances, Personal Care, Household, Oral Care	Cosmetic Ingredients, Sun and Pollution Protection	Fragrance Ingredients & Sensory Ingredients

## Our Strategy Proven strategy with high potential





- Symrise combines entrepreneurial activities with sustainable action
- Three-pillar strategy is based on growth, efficiency and portfolio
- Focus 2016 on:
  - Growth in dynamic emerging markets
  - Increased backward integration
  - *Optimization of development processes*
  - Cross-divisional networking of portfolio

## New Markets Entering as a first mover



#### "Frontier Markets" within the emerging markets showing the strongest growth



— Founding own subsidiary in Iran (market is open for Western partnerships)

— **Diana Pet Food production site** *opened in Russia (traditionally large market for pet food, growing quickly)* 

— Further expand Diana's position in Asia through existing Symrise infrastructure and customer access

## Greater efficiency By means of access to important key raw materials



Backward Integration strongly enhanced via acquisitions of Diana and Pinova



## Further expansion of the product portfolio Within present spheres of competency



We have already expanded into new, high-growth applications over the past years.

Today, the portfolio stretches far beyond the traditional product spectrum of fragrances and flavors



— Consolidation and networking of competencies, with a special focus on Diana and Pinova

— Maintain successful course and continue extension of competitive advantage

## Systematic expansion of Symrise One third of the business outside F&F





and fragrance sector after the purchase of Diana and Pinova / Renessenz

## Organic Growth Initiatives 2016 - 2018 Investments to implement strategy and support further growth Sy





## Spotlight on Diana: Successful integration High-growth business with complementary competencies



## Strong portfolio contribution

- Acquired in 2014
- $\cdot$  Expanded nutrition and entered the pet food market
- · Global #1 for pet food (palatability enhancers)
- Strengthened core business and customer retention Further backward integration with key natural raw materials
- · Integrated setup creates efficiency
- $\cdot$  Nutrition with texturing incl. ingredients for baby food
- · Natural extracts and food solutions
- $\cdot$  Strong sales growth and margin improvement since acquisition





# Spotlight on Fine Fragrances: De Laire by Symrise 220 years of strong fine fragrance heritage



- A mix of "captive" & exclusive quality of natural essential oils
- *Example: Ambre 83 = 40% vanillin + labdanum oil* + vetiver oil
- A synonym of quality and heritage, tradition, history, creativity



#### 220 YEARS OF PARTNERSHIP

1795: Lautier Fils est.
1874: Harmann & Reimer est.
1876: De Laire est.
1876: Partnership to synthesis the vanillin for the 1st time
1995: Harmann & Reimer and De Laire acquisition



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# Spotlight on Cosmetic Ingredients: Beauty+ ... increases our differentiation





## Spotlight on Aroma Molecules: Pinova Group Market leading position in fragrance ingredients





- · More than 100 Aroma Molecules und specialties from natural and renewable sources with focus on high-value product applications
- · Leading in specialties from natural and renewable resources: Resins, crude sulfate turpentine (CST) and limes
- · Forward Integration in cooling substances, enlarging raw material portfolio at Oral Care/Mint with important lead compounds (Carvon, Anethol)
- · Transaction and integration costs 20m + 4m inventory step up. Identified synergies: €15m as of 2019

## Highlights 9M 2016 Continued success – double-digit growth and high profitability





\*adjusted for transaction and integration costs related to the Pinova acquisition

# Sales by Region 9M 2016 *Symplex Cool momentum in all regions – strongest growth in LATAM*



\*local currency

## Group Key Financials 9M 2016 Strong organic growth with declining headwinds from FX



#### Group Sales Development in *Em*



\*adjusted for transaction and integration costs related to the Pinova Holdings acquisition

#### Short P&L in €m

	9M 2015	9M 2016	9M 2016 normalized*	9M Var. %
Sales	1,977.0	2,192.3	2,192.3	10.9%
EBITDA	448.5	462.6	480.3	7.1%
EBITDA margin	22.7%	21.1%	21.9%	
EBIT	319.6	311.7	329.5	3.1%

#### Comments

- Organic growth has remained at high level in Q3 also

Portfolio effects from different acquisitions, strongest contributions from former Pinova Holdings

 $-\,$  FX headwinds (mainly from LATAM) remained strong, but lower than in H1  $\,$ 

## Scent & Care 9M 2016 Shapening Fragrance and Aroma Molecules for further profitable growth

#### S&C Sales Development in $\epsilon m$



#### \*adjusted for transaction and integration costs related to the Pinova Holdings acquisition

#### Short P&L in €m

	9M 2015	9M 2016	9M 2016 normalized*	9M Var. %
Sales	812.3	997.2	997.2	22.8%
EBITDA	184.9	185.9	203.6	10.1%
EBITDA margin	22.8%	18.6%	20.4%	
EBIT	148.9	129.4	147.1	-1.2%

#### Comments

Former Pinova Holdings contributed sales of €160.8m

 Normalization effect of €17.8m from Pinova Holdings with transaction and integration costs (€13.6m) and inventory step up (€4.2m)

 Bottom line impacted by one time effects related to the introduction of a new global structure in Fragrances, capacity consolidation along with Chester site closure, temporary down times in Aroma Molecules due to hurricane season

## Flavor & Nutrition 9M 2016 Particularly strong demand in Sweet, Savory, Pet Food



#### F&N Sales Development in €m



#### Short P&L *in €m*

	9M 2015	9M 2016	9M Var. %
Sales	1,164.7	1,195.1	2.6%
EBITDA	263.6	276.7	5.0%
EBITDA margin	22.6%	23.2%	
EBIT	170.6	182.3	6.8%

#### Comments

 Minor portfolio impact from additions of Scelta Umami and Nutra Canada and reductions from CAP pork specialties

- Growth driven by Sweet, Savory and Pet Food
- Margin improvement to 23.2%

## Strong EBITDA-growth EPS impacted by D&A increase due to Pinova Holdings



in €m	9М 2015	9М 2016	9M 2016 normalized	9M Var. %
EBITDA	448.5	462.6	480.3	7.1%
D&A (amortization, depreciation and impairment)	129.0	150.8	150.8	17.0%
EBIT (income from operations)	319.6	311.7	329.5	3.1%
Financial result	-33.9	-36.5	-34.2	1.1%
EBT (earnings before income taxes)	285.7	275.3	295.2	3.4%
Income taxes	81.9	76.0	83.4	1.8%
Tax ratio	28.7%	27.6%	28.3%	
Net income for the period	199.3	193.6	206.2	3.5%
EPS (earnings per share) in €	1.54	1.49	1.59	3.5%

## Operating Cash Flow 9M 2016 Strategic seasonal stock building drove working capital increase Symplexity Symplexity Strategic Strategic Symplexity Symplexity Strategic Symplexity Strategic Symplexity Symplexity Strategic Symplexity Symplexity

in €m	9M 2015	9М 2016
Net Income for the period	203.7	199.2
Income taxes	81.9	76.0
Interest result	33.5	36.4
Amortization, depreciation and impairment	129.0	150.8
Other items	15.3	-10.7
Cash flow before working capital changes	463.4	451.8
Change in working capital	-95.3	-131.8
Income taxes paid	-115.8	-101.6
Cash flow from operating activities	252.3	218.4

## Balance Sheet 9M 2016 vs. FY 2015 Solid financial structure with equity ratio at 32.9%



## Assets in *€m*



- Cash and cash equivalents
- Trade receivables
- Inventories
- Intangible assets and property, plant and equipment
- Other assets

## Equity and Liabilities in $\epsilon m$



Total equity

## Outlook 2016 *Optimistic for current year – long term targets fully intact*

**— Long-term growth perspectives** are intact and driven by increasing world population, strong preference for healthy nutrition and body care

- **Regional differences** *due to political disturbances and unsolved debt situation in some countries; Volatility of some exchange rates expected to continue* 

- Global presence, broad customer base and ongoing portfolio diversification *represent strategic levers which contribute to drive profitable growth* 

- Innovations and process efficiency to remain vital for strong profitability

- **Increased competitiveness** *through focus on core competencies within a wellconnected expanded portfolio* 

### Targets 2016

*Outperform global Flavor & Fragrances market* 

*Reported* EBITDA *margin* >20%

Targets 2020 Sales increase 5-7% CAGR EBITDA margin 19-22% Sales in Emerging Markets > 50%



## Symrise Investor Relations



## **Financial Calendar**

March 14, 2017 FY 2016 results

**May 09, 2017** *Q1 2017 results* 

Mai 17, 2017 Annual General Assembly

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